THE REAL STORY OF 'WHAT'S MY LINE'

TV GUIDE®

COMPLETE PROGRAM LISTINGS
Week of May 15-21

15c

Bellamy's Secret Of Self-Defense

THE NELSON KNACK: BRINGING UP RICKY

David and Ricky Nelson

as we see it

We've been anxious to find out just when color television will be something more than a subject for speculation. The answer is: nobody knows for sure.

Physically, of course, color TV is a reality. There are at least two systems that produce clear, bright, true color pictures. Both of them are superior to black and white television.

But demonstrating laboratory equipment and inaugurating color telecasts for the general public, are two entirely different matters. The transmitting equipment is complicated and expensive. Color receivers will cost the consumer anywhere from 50 to 100 per cent more than present sets. Mass production of picture tubes for viewers and camera tubes for telecasters cannot be started until a great deal more time has been spent on research and development.

There's another obstacle that cannot be overlooked—the Federal Communications Commission has set up color TV standards that the industry opposes. The approved system lacks "compatibility," which means that it would be impossible to receive the telecasts in black and white on present sets. The TV industry prefers a "compatible" system that would enable viewers to receive color shows in black and white on the 24,000,000 sets now in use.

It is assumed by most manufacturers that the FCC will act sometime this fall to adopt a "compatible" system so that by 1954 a few color sets will be rolling off the assembly lines.

Because of the price drawback, though, and possible production delays, color is not expected to take the country by storm. The changeover will be gradual—thanks to industry insistence on "compatibility."

So, color is coming. But don't hold your breath until it does.

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Walter H. Annenberg, *Editor and Publisher*

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TV Teletype

NEW YORK Bob Stahl reports:

LARRY STORCH gets his crack at the TV bigtime this summer as replacement for JACKIE GLEASON. He'll do a series of sketches spotlighting his comedy characterizations, a la RED BUTTONS . . . A new GOODSON-TODMAN panel quizzer, as yet untitled, will replace BUTTONS . . . Gangbusters, which alternated on TV last year with Dragnet, may return in the fall as a once-weekly network feature.

* * *

NBC and producer-director MAX LIEBMAN have finally come to terms on Your Show of Shows for next season, guaranteeing the program's return to its regular Saturday night spot. Still to be worked out, however, are various format changes, which may see SID CAESAR and IMOGENE COCA appearing only on alternate weeks, to preclude viewers tiring of them.

* * *

CBS has solidified its plans to give the rival NBC network a run for Saturday night rating honors in the fall. Besides JACKIE GLEASON at 8, HERB SHRINER's Two for the Money at 9 and My Favorite Husband at 9:30, all previously announced, CBS has signed sponsors for a new half-hour dramatic show at 10, to be produced by WORTHINGTON (TONY) MINER, and This Is Show Business at 10:30.

* * *

Several time changes are on tap for CBS programs in the fall. See It Now moves from Sundays to Tuesday at 10:30, with You Are There taking over the former's 6:30 period

(Continued on page 12)

HOLLYWOOD Arthur A. Engel reports:

BOB HOPE goes to sea again when he telecasts his May 24 show from Great Lakes Naval Center . . . In PAUL MUNI's telefilm debut on the June 25 Ford Theater's The People vs. Johnston (formerly titled The Rusty Gun) he'll enact a fiery courtroom barrister . . . When LUCILLE BALL's Desilu Company shifts to motion picture center here, she'll boast her own kitchen to rustle up short-order snacks between shots of I Love Lucy.

* * *

JERRY COLONNA will be emcee on a couple of ARTHUR GODFREY shows later this month . . . DANNY THOMAS will portray his real-life role as an entertainer in the new ABC situation-comedy telefilm series; LOU EDELMAN, his producer in The Jazz Singer will supervise a test film of this new show before Thomas departs for a Palladium Theater engagement in London on June 20.

* * *

RAY BOLGER's telefilm format is to be a variety-type show, with

(Continued on page 12)

TV's Golden Boys

GOODSON AND TODMAN TURN QUESTION MARKS INTO DOLLAR SIGNS

Mark Goodson and Bill Todman.

PRODUCERS Mark Goodson and Bill Todman have uncovered evidence that theirs is a pre-eminent place in the television industry. The Boys—one of the nicknames the pair are known by in the trade—found their office staff had become too large even for CBS. They were forced to move elsewhere, elsewhere being a setting of sheer grandeur—plush offices on New York City's 57th St.

The total output of The Boys is sufficient to cause envy and gnashing of teeth among their fellow producers —seven television shows and two more on radio, which adds up to a nice week's work and nice profits, too. Mr. Goodson and Mr. Todman are not unaware of the basic cause of their present exalted station. It was a simple matter of making the public conscious of the question mark. By working variations on this punctuation symbol, they have made the Nation parlor-game happy.

Of the seven shows they have spread over three television networks on five nights of the week, six are quiz shows. The seventh is *The Web*, a mystery show where the only question involved is whodunit?

Always Thinking

Mark and Bill give constant thought to the whys and hows of their string of successes. They figure that if they can analyze the reason for a show's success, they can apply this reason and spawn another show.

According to Todman, the major factor is a "series of unwritten endings. The audience doesn't know just how any given situation will turn out. Thus all the humor that occurs is spontaneous. People really respond to unrehearsed humor. That's why if I tell you a certain ad lib that Herb Shriner or Groucho Marx made to a contestant, it isn't nearly as funny as if you'd heard it first hand.

"Of course, an important thing is to have a well-balanced panel. The idea is to get people who are well known in their own fields. But we don't want their specialized knowledge on our show. We just want them to be themselves."

The Goodson-Todman panelists are lined up on the opposite page. All are identified by their name plates except those on *I've Got A Secret* who are, l. to r., Bill Cullen, Jayne Meadows, Henry Morgan and Faye Emerson. Note they all are looking in the same direction. FOR WHAT THEY ARE LOOKING AT, TURN TO PAGE 6.

WHAT'S MY LINE?

THE NAME'S THE SAME

IT'S NEWS TO ME

I'VE GOT A SECRET

PANELISTS WATCH THE MODERATORS

John Daly has *What's My Line?* and *It's News to Me* programs.

Robert Q. Lewis is the bossman on *The Name's The Same.*

Garry Moore keeps things going on *I've Got A Secret* panel.

The first collaboration of the Gold Dust Twins—another name for the successful team —was a radio quizzer named *Winner Take All.* Mark, a West Coast announcer, had come East with the idea in 1941. He met Bill, a fairly successful writer and director, and showed him the idea. Bill tried to sell it to CBS but an executive vetoed it. It gathered dust until 1946 when it was finally launched.

The Keystone of Empire

Winner Take All has also been on TV, but is more famous as the keystone of the expanding Goodson-Todman empire.

That empire now includes these "packages," at these "package" prices: *Two For the Money,* $20,000; *The Web,* $12,500; *It's News To Me,* $11,000; *The Name's the Same,* $10,000; *I've Got a Secret,* $10,000; *What's My Line?,* $10,000; *Beat the Clock,* $8,000.

Of these totals, Bill and Mark's slices come off the top and make them very high salaried personages indeed.

Bill and Mark's careers as producers have not been entirely free of grief. A particular sore spot is the case of Hal Block.

Todman says: "Hal never was able to live with the idea of being a celebrity. When he started on the show he had no trouble at all. But after a little publicity . . . "

Dorothy Kilgallen has quite a few critics too, although Bill denies they receive more complaints about her than the others. "Dorothy is a great game player. Best I've ever seen. She's a good deductive reasoner and is loaded with feminine intuition. No, we haven't had many complaints about her."

They're Proud of Daly

The pride of the Goodson-Todman enterprises, of course, is John Daly, who seems to have the unabashed admiration of everyone. He's a moderator on both *What's My Line?* and *It's News To Me* and has an apparently endless and effortless charm. Goodson says of John: "He rules a panel with a velvet whip," which sums it up pretty well.

Both Mark and Bill are inveterate games players themselves and this helps them dream up new games. Bill claims he went over to the Swopes (famed editor Herbert Bayard Swope) for the evening and found that the family plays *What's My Line?* every night, only with a tougher set of rules.

The lesson seems to be clear. If you want to be a successful TV producer, round up a few of your celebrity friends, see if you can't land John Daly as moderator, roll up your sleeves and make up a game. It's that easy.

SPORTS

Rich Smith

Joe Will Seek Rocky's Beak

THE most prominent proboscis in the world will be smitten smartly and repeatedly this week before the transfixed eyes of zillions of television watchers. Never before outside a Jimmy Durante show has a nose had top billing in the entertainment field.

Rocky Marciano, heavyweight champion of the world, will have to pay through the nose for his title on May 15, whether he retains it or loses it back to J. J. Walcott, the sprightly schoolboy of Jersey. That classic Roman bill of Rocky's is a cinch to be Walcott's target.

Marciano

Marciano's beak became a feature of international fame when it was tweaked by a sparring partner and sprang a leak which forced postponement of the champion's April 10 date with Walcott. The result was the greatest gush of literature created about anybody's beezer since Rostand wrote "Cyrano de Bergerac."

The Marciano schnozzle isn't as big as Durante's noble prow, nor so pertly fashioned as Kathryn Grayson's, but it has one distinction theirs don't share: it belongs to the heavyweight champion of the world.

Last September it was Rocky's mandible which Walcott sought to smite. Jersey Joe had won the title by whacking Ezzard Charles in the chops with his left hook, and he tried to retain it by employing the same method against Marciano. He did manage to spread Rocky on the rug by this means in the first round, but Rocky got up and belted Joe loose from his intellect and his crown.

This time training camp developments have led Walcott to the conclusion that if Rocky has a vulnerable point it must be his Achilles snoot. It follows that Walcott will concentrate on the horn in this rematch.

Many will reason that if a sparring partner could put Rocky out for a month, he may be permanently dismantled by the rugged Joe.

Walcott

Assuming that the champion and his operators are too smart to risk the title when Rocky has a physical disability, one assumes that the nose has been fully repaired. And if that is so, the belief persists here that Marciano will win again. Rocky still has the punch which aides accurately describe as "the old equalizer."

ROUNDS	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
WALCOTT															
MARCIANO															

Illinois rules: Score 10 points per round. An even round would be scored 5-5, a close one 6-4. If the fight goes the limit the winner is decided on total points—not on rounds.

TV'S YOUNGEST COMIC

RICKY NELSON EARNS $1600 WEEKLY
BUT HE GETS ONLY $1.50 TO SPEND . . .

RICKY NELSON at 12 has achieved many a veteran actor's dream. He works steady. He's well on his way to stardom on ABC's *Ozzie and Harriet Show*. He earns $1,600 a week.

His "I don't fool around, boy" is becoming almost as much of a trademark as Jackie Gleason's "and away we go" or Milton Berle's "I'll give you a shot in the head."

Like brother David, who is 16, his $1,600 salary is the total of $1,100 for the weekly television show and $500 a week for the radio series.

But the money for both boys is going into a trust fund. Ricky is getting along on $1.50 spending money a week. And the rest of the family makes sure that he doesn't develop any tendency toward becoming a "ham."

Ricky—his full name his Eric Hilliard Nelson—gets different treatment from each member of the family. Papa Ozzie and Mama Harriet like to talk out his problems with him. David reserves the big-brother right to box his ears.

When these fail, they have one sure-fire approach.

"Don't be a child actor," they tell him.

But getting the best of Ricky isn't easy. Recently David was going to a church dance. His brother asked to go along. "Sure," agreed David, although all the girls there would be 16 to 18 years old.

He Knows Answers

At the party the girls asked to dance with Ricky. He played all the games. Afterward they went to a restaurant for a late snack. The next day his Dad asked how Ricky, only 12, could get girls who were four and five years older to dance with him.

"Well," said Ricky, "I told them I was 13."

He apparently knows what he wants and goes directly for it, as another incident reveals. Both boys were borrowing their father's neckties. Ozzie finally ordered them to buy some for themselves on the family account.

That Tattersall Vest

A few days later Ozzie was in the shop. "Tell Ricky his Tattersall vest is in," said a salesman.

"What Tattersall vest?"

"Ricky said you have a Tattersall vest so he wanted one tailored, too."

"Well, from now on you check with me before you charge anything."

Until recently, Ricky attended public school but the absences for work made a private tutor more desirable.

Like Ozzie, a letterman in several sports at Rutgers, Ricky is a lithe athlete, all 90 pounds of him. He is particularly adept at basketball. "We call him 'featherfingers,'" says David, praising his brother's speedy coordination. Ricky also is waterboy for the Hollywood High School football "B" team, on which David stars.

Outdoors: Ricky carries the ball for Ozzie and David.

"Ricky is intelligent and understanding of adults," his mother appraises. "He's straightforward and not a troublemaker. But he just won't pick up his own clothes."

"He has remarkable mental and physical coordination," says his father.

"Just try to put something over on him," says David, ruefully.

"He's a free soul," admiringly says the principal of the school Ricky attended . . . a very free soul."

◀ Indoors: Family fun at breakfast with Ozzie, Ricky, Harriet and David, right.

HOT DOG

CANINE STAR IS AT LEAST 100% HAMBONE

Morgan: The basset hound with a lot of ham and a huge television following.

THE basset hound pup was sitting on top of the piano. Herb Sanford was idly picking out the notes of *You're Blase*. The pup yawned, exactly on cue. Right then a star was born—Morgan, the most sought-after canine performer on television today.

Morgan is what they call a "natural" in show business. He's pure ham, with an uncanny sense of timing and the kind of doleful mug that would make a circus clown an instant success. He

has had no training, but he's never muffed a cue yet. And only once has he been guilty of an indiscretion while on screen.

He's "just smart," his owner, Richard Gordon, TV and radio producer, and husband of Kyle MacDonnell, singer, insists. So smart, in fact, that he knows the difference between a rehearsal and a performance. And critical! He can spot a phony a mile off, exhibiting his disdain with aloof contempt. He reacts perceptibly to real talent.

Morgan's career came about purely by chance—a typical Horatio Alger tale. It started with the top-of-the-piano yawn, back in 1947. He was fresh out of a new litter in the Pasadena Dog Show where Gordon had found him. He was so appealing, with his professional mourner's face, flapping ears and short-stemmed stance, that Gordon plunked down 50 bucks and took the pup home.

His Career Begins

Morgan's real professional career began when Gordon was producing *A Couple of Joes* on ABC. As a gag, Morgan was put on the piano. The mail that poured in was astounding. And Morgan became a part of the act, continuing for 65 weeks.

Then came requests for Morgan to appear on other shows. It got so that Gordon was spending all his leisure time taking the basset hound to and from performances, all at his own expense.

To discourage this, Gordon decided to charge $125 a performance. Far from discouraging, it only increased the demand, and Morgan began earning his keep.

He has appeared regularly on top TV programs. Herb Sanford, now producer of the *Garry Moore Show*, hired him. Morgan also appears on the *Jackie Gleason Show*.

Favorite Co-Star

He also has played with such stars as Joe E. Brown, one of his favorites; Patti Page, Jane Froman, Paul Whiteman, Perry Como, Arthur Godfrey, Jerry Lester, Bob and Ray, and on *Broadway Open House* and *Stop the Music*. He helped Wally Cox do ad lib commercials. Morgan did well also in such dramatic shows as *Robert Montgomery Presents* and *Studio One*.

He's even had a brush with Hollywood. Summoned to a story conference on a picture in which he was to have starred, he watched the Hollywood biggies in a story-trance—and yawned. The producer frowned. The director scowled. The yes-men held their breath. There was five minutes of weighted silence. Then the producer wheeled, pointed dramatically at Morgan and barked: "He's got to lose five pounds." Nobody knows what happened to that picture.

He doesn't need the dough. He can afford to pass up the film capital's fleshpots—he's doing all right. He made around $5000 last year—not bad, since his parts are mostly walk-ons, with an occasional yawn or two. With those earnings he can afford the best.

No dog's life for Morgan. He loves to relax in comfort. Kyle MacDonnell is with him.

TV Teletype / CONTINUED

NEW YORK Bob Stahl reports:

(Continued from page 3)

on Sundays. Omnibus will then return after its summer hiatus to the Sunday 5 to 6:30 slot . . . ROBERT E. SHERWOOD has completed his second play for NBC fall presentation. It's a Biblical drama, titled The Trial of Pontius Pilate.

* * *

NBC and Colgate reported still "a couple of thousand dollars apart" in their dickerings for the resumption of Comedy Hour in the fall. Lineup for the balance of this season includes DONALD O'CONNOR, May 17; BOB HOPE, May 24; DEAN MARTIN & JERRY LEWIS, May 31; EDDIE CANTOR, June 7, and HOPE again in the finale, June 14.

* * *

Several advertisers interested in sponsoring on a regular basis some of the programs showcased to date on ABC's Album. Topping the list is Mr. Glencannon Takes All, with ROBERT NEWTON and MELVILLE COOPER, and Jamie, with young BRANDON DE WILDE . . . Album will have BORIS KARLOFF and DONALD COOK starring in Sketchbook May 24; ALAN MOWBRAY and EDWARD BROPHY in Colonel Flack May 31, and LESLIE CHARTERIS' private-eye, The Saint, on June 7 with either DAVID NIVEN or JOHN HODIAK starring.

HOLLYWOOD Arthur A. Engel reports:

(Continued from page 3)

the star hoofer as emcee . . . KEN MURRAY's May 17 program turns juvenile-minded with a frisky high-school-kids-at-the-corner-drug-store theme featuring TERESA BREWER . . . MERCEDES McCAMBRIDGE will portray a crusading Portia in the Defense Attorney telefilm series up for production here soon . . . Veteran comedian EDDIE QUILLAN will star in the new comedy-mystery telefilm series, Adventures of Johnny Fletcher.

* * *

MARILYN MAXWELL, discussed a TV situation-comedy with NBC . . . ROBERT YOUNG has scheduled 39 scripts for telefilming Father Knows Best . . . WALTER WINCHELL reported here that his TV and radio shows will be simulcast nationally at 9 P.M. commencing in the fall. . . LARAINE DAY is set as star of White Collar Girl telefilm series over ABC this fall.

* * *

JACKIE COOGAN and RUSSELL HAYDEN will co-star in the second series of Cowboy G-Men telefilms . . . DICK POWELL recovered from an illness in time to star in an untitled sequel to Dante's Inferno for June 18 Four-Star Playhouse . . . ROY ROGERS shot 55 telefilms ahead, his entire next year's schedule . . . WILL ROGERS, JR. will show filmed scenes of his father's youth on the May 18 You Asked For It . . . While DAVID NIVEN is in London this summer he'll telefilm First Act of Murder for Four-Star Playhouse.

* * *

HOAGY CARMICHAEL's Saturday Night Revue starting June 6 will feature comedians HELEN HALPIN, BOBBY SARGENT, GEORGE GOBEL; singers SUNNY GALE, TIMMIE ROGERS; and pantomimist GENE SHELDON.

Chicago Teletype

DUMONT IS READYING a compatible color, plus 3-D system in which a special attachment will provide both advancements. This leaves Chicago manufacturer **U. A. Sanabria** a bit behind on his 3-D experiments although Dumont's system is still full of snags. . . **Adrian Samish**, former president of a top ad agency, has joined NBC in an all-out program for a crack show setup for its morning and afternoon spots. All top producers have been melted into one pot and expectations are great that the golden chain of brain power is really due to shine come fall. . . The first week that the Amos 'n Andy series was put up for syndication sale, offers came in from local stations around the country to the tune of $500,000. . . Long time radio favorite, **The Breakfast Club** with **Don McNeill**, may go the way of all coaxials this fall. . . New Telefilm series of the old radio show, **My Son Jeep**, will be coming along soon with **Jeffrey Lynn** starring. . .

McNEILL

Teresa Brewer and **Mel Torme** are set to replace **Jane Froman** for the summer.

From Hollywood comes word that the **Bing Crosby Enterprises** predicts a revolutionary electronic sight-and-sound recording device for January. With business genius brother **Everett** in the deal, **Bing** can be sure of another tidy bit of cash in his pocket. . . Lack of electrical power in the desert city of Palm Springs holds up testing of the Telemeter (subscription-TV) system 'till autumn. This is another money talks item, wherein you pay the phone company to give you direct feed lines; thus, clearer pictures. . . New **Hoagy Carmichael Saturday Nite Review** replaces **Show of Shows** June 6 with jottings by **Sid Miller.** He was **Donald O'Connor's** partner in the songwriter skit on Comedy Hour. . . Test films of **Celeste Holm's** dramatic series are set to be run off in the next few months. You can hope to be seeing her soon.

TORME

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Saturday Nights
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Channel 5 and . . .

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  The wheel of fortune spins again

- **8:00 YOUR SHOW OF SHOWS**
  Caesar & Coca in TV'S brightest variety revue

- **9:30 YOUR HIT PARADE**
  America's top tunes each week

- **10:00 HAUSER'S GRAND MARQUEE**
  Consistently the best movies

now, off to bed . .

WNBQ
NBC
CHANNEL 5

Please address all Letters to the Editor to 185 N. Wabash Ave., Chicago, Ill.

Godfrey Well-Wisher

I would like to send a get-well card to Arthur Godfrey when he goes for his hip operation. Could you give the name of the hospital where he will be?

DOLORES PETERSON, Chicago

Address is Massachusetts General Hospital, Boston, Mass.—Ed.

Someone's Slipping Somewhere

On Herb Shriner's Two For the Money show, April 28, the first guest couple was supposed to name the months of the year in alphabetical order. March was completely overlooked. . . . Dr. Gross is slipping. . . .

PHILIP GLASSMAN, Chicago

Uh—uh. Professor Gross was right. The contestants slipped up on January.—Ed.

Exodus?

To my surprise, in the May 1 issue, I found a letter signed 'A True Democrat.' I say 'to my surprise,' because I thought all of them had gone back to Missouri.

PETE SLOWEY, Westmont, Ill.

No, just the Trumans . . .—Ed.

Awww Shucks, Tweren't Nuthin!

The letter which Gene Autry wrote was wonderful and I agree with Gene 100% that Range Rider is really good but Gene didn't say anything about himself and that's what I call modest. Not many other cowboys would have the nerve or if you pardon the expression, guts, to write a letter like that.

NAME WITHHELD, Kenosha Wisc.

Slip of the Lip

Mel Martin said in his commercial for Albus Super Market, "Be sure to shop at Albus where the quality is low and the prices are high." Am sure it was just a few words backwards.

MRS. GALE BAKER, Arcanum, Ohio

Hope so, this could be bad for business.—Ed.

(continued on page A-46)

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PHIL HARRIS

SOPHIE TUCKER

HERBIE MINTZ

HERBIE MINTZ sat down the other day and talked for four hours straight.

For the Windy City pianist, this was no amazing feat. Herbie is accustomed to chatting—especially when the conversation turns to reminiscing. He is undeniably the owner of one of the most fabulous show biz memories in circulation today. And he's also one of the best story-tellers around.

Mintz might have woven his narratives dramatically before a jury if another Chicagoan, Ransom Sherman, hadn't dissuaded him from following a barrister's career. This was some 35 years ago. Herbie and Sherman organized a small dance band which entertained in Chi night spots during week-ends when the boys were free from classes at Senn, Northwestern and Kent College of Law. Theirs was a four-piece band—they knew four pieces.

Off-Beat Drummer

"I remember when we fired our drummer because we didn't like his beat," recalls Herbie with a sly grin. "The guy's kicking around someplace these days. Think his name is Gene Krupa.

"One of our boys (who used to play sax) wore a blue serge suit because he was too young for a tuxedo. His father used to pick him up after each performance. He finally grew up, though. Now he plays a thing called the 'Licorice stick.' His name? Benny Goodman."

In the same era, a cab driver named Abe Simon used to roam around the Madison street bistros, beating out hot rhythms on the drums while the orchestras took their breaks. The drummers complained and taunted him. Abe's stock reply was "Some day I'll have my own orchestra and hire you just so I can fire you." Shortly afterward, he went to California where he made good on part of that prophecy. Abe hired boys for his band, but never fired them. The former cab driver later changed his name to Abe Lyman!

Actions Speak Louder . . .

This was the period when Sophie Tucker was called the "Mary Garden of Ragtime." In those days Chicago's Granada Cafe was a favorite night spot run by an unconventional fiery little chap named Al Quadbeck. Al was noted for two things: his low boiling point and a sharp trigger finger. Trigger-happy Quadbeck used a gun more frequently than a pen. Irritated once with Jules Styne, he shot six holes through Styne's photograph, wrapped it up and shipped it to Jules' wife. Another time when one of his clocks was slow, he fired six shots

BENNY GOODMAN

GUY LOMBARDO

I Remember When . . .

RANSOM SHERMAN

through it. "I won't have a wrong thing around here," he exploded.

After Herbie had established his reputation around the Windy City as an orchestra leader, he joined the pioneer radio station, KYW. Visiting a friend there one day, he stayed to fill in for a performer who failed to appear. Station execs decided Herbie was a valuable man to have around and signed him up. Later he was put in charge of KYW programs and then branched out to perform and direct programs for other Chicago stations.

The Hazards of Newscasting

"I remember when we launched our first hourly newscasts. We had a newscaster sleeping on a cot near a microphone. Five minutes before he was to go on, a station engineer would awaken him and hand him some copy to read. Most of the time he didn't know what he was saying. One day I was awakened at 4:30 a.m. by some secret service men who took me to police headquarters to answer a set of serious charges. Seems that our newscaster, in his fog-ridden stupor, had read two minutes of Calvin Coolidge's presidential acceptance speech—two days before it was to be released!"

Another time, KYW was running a series of speeches on Americanism. For the Feb. 12 broadcast, a certain gentleman had been suggested as speaker. When he arrived, he was accompanied by two burly bodyguards—and a substitute speech. The theme was something like this: "Ladies and gentlemen, I have been asked to speak on Americanism. But the only real American institution is the Ku Klux Klan . . ." The rest of the speech was jerked from the airwaves and Herbie filled in with an interlude of piano music.

Fan Mail Preview

Herbie claims the forerunner of today's fan letter was another incident that occurred at KYW back in those early days of radio. A glamorous and much publicized Hollywood star was set to launch a series of broadcasts on women's makeup. Unaware that she had been introduced and was standing before a live mike, the sophisticated charmer turned to a stagehand and muttered, "*?!&*%¢*! am I nervous!" Herbie says the mail pull was of avalanche proportions.

During the 1933 Century of Progress in Chicago, visiting celebrities participated in a radio show called "Celebrity Night." Once the audience clamored for the performers to combine their talents. The orchestral lineup consisted of Herbie and Vincent Lopez on two pianos; Ben Bernie and Jules Styne on the violins; Jan Garber and Benny Kruger, saxophones; Guy Lombardo, maracas; Ted Weems, trombone; Bernie Cummins, drums, and Sammy Walsh, trumpet. Phil Harris was conductor. The boys chose "Dinah" since it was the only song they all knew. But they never finished the tune. The audience booed them off

(continued on page A-42)

NANCY WRIGHT

WHY MEN TAKE A HOLIDAY

IF some lucky males have been home mornings lately, they may have been pleasantly surprised. That is, if they've caught WBKB's popular a.m. telecast, Breakfast with Danny O'Neil, and spotted the show's new vocalist, Nancy Wright. She's a comely, curvaceous blonde, and as word spreads that she'll be appearing regularly with Danny and Chet Roble, the featured pianist, she may cause a flare-up in absenteeism.

Not that Danny, the Irish tenor, or even the rugged Chet are noticeably disfigured, but the show has definitely not suffered visually by Nancy's employment. This Southern-born songstress is easy on both eyes and ears. Her voice is reminiscent—although not imitative—of the inimitable Judy Garland, and she sings with natural warmth and professional ease.

A Tough Climb

The word "professional" should be emphasized in any review of Nancy's career. The girl reached her height in show business the hard way—through a series of tough talent contests in which she almost invariably emerged victorious.

Her first such challenge came in 1946 when Nancy finished as one of six finalists in a national contest Tommy Dorsey conducted for a vocalist. She had previously debuted with band and supper club engagements in the Jacksonville, Fla.—her home town—and Miami areas. The Dorsey coup led to a Hollywood trip and an appearance on a special T.D. telecast.

Nancy's second big conquest came when she copped grand prize on Arthur Godfrey's Talent Scouts radio show, which meant a week's engagement with the remarkable Redhead. Her latest triumph was a winning score on "Chance of a Lifetime." In the interim, Nancy made her reputation through tours with Frankie Carle and Blue Barron and in radio and television work in Ohio.

Nancy's Future Goals

Her varied experience provided good training for Nancy's hectic "Breakfast" activities. She is frequently a willing draftee in supervising the bizarre stunts and games that spark the lively O'Neil opus. This is in line with her ambition "to become an all-around TV performer." Some evening video vocalizing by this honey-haired and honey-voiced thrush would likely increase her male fan tribe.

Nancy is also studying dramatics, hoping to satisfy the thespian urge. She may end up another Duse. But until she's even, with say Ethel Barrymore, age-wise anyway, public demand should keep her busy before the cameras—singing.

Breakfast With Danny O'Neil is seen, 11 a.m. Mon. thru Fri. on WBKB.

The "Breakfast with O'Neil" cast—Chet Roble, pianist, Boss Danny, and singer Nancy Wright—huddle on harmony.

LIVE AND LEARN

TV GOES TO COLLEGE

Producers George Heinemann (left) and Charles Hunter huddle with a group of guest speakers (l. to r.) Dr. Herman Finer (Univ. of Chicago), Dr. Rollin Posey (Northwestern) and Dr. Walter Johnson (Univ. of Chicago) before a "Live & Learn" telecast.

IF you want to lower College Joe's morale, just toss a Saturday class into his schedule. Any prof will tell you it's the quickest way to alienate students and throttle a course.

But what about a Sunday class?

Either college profs are the world's champion optimists or they think TV is a magic guarantee for education appeal. Whichever the case, Chicago educators are pushing one Sunday class on TV. Among the Sabbath a.m. carnival and religious extremes, WNBQ has slyly inserted "Live And Learn."

The surprising thing is, the show pulls an audience. Nothing like "What's My Line?" or Godfrey, of course, but then it makes no pretense of appealing to the masses. Producer Charles F. Hunter, assistant professor in Northwestern's radio-TV department, frankly states it's a program for "those interested in higher education."

College Pattern

Production-wise, the show is patterned after college courses, complete even to an audience of students recruited from Northwestern's radio-TV classes. Three sessions a month are conducted by well-versed lecturers from the Windy City's many education sources (Northwestern, University of Chicago, Illinois Tech, Loyola, DePaul, Roosevelt College, etc.). The fourth show features a discussion conducted by the three speakers.

Topics offer a post-graduate or extra-curricular course for viewers. Since "Live And Learn's" launching back in March, 1952, lecturers have analyzed subjects ranging from general semantics, anthropology and politics in '52 to city planning, astronomy, American history and geology.

Series For May

The May series will feature a discussion on "Human Development In Old Age," a survey of the increased interest in geriatrics. The kick-off telecast May 10 had Dr. George E. Wakerlin, professor of physiology at the University of Illinois, in the speaker's slot. Dr. Wakerlin discussed "The Aging Process."

On May 17, the topic will be "What It Means To Retire" with Dr. Robert Havighurst, chairman of the committee on human development at University of Chicago, as speaker.

The final topic in the series (May 24), "Personal Adjustment In Old Age," will be discussed by Mrs. Elizabeth Breckinridge, first woman speaker to appear on "Live And Learn." Mrs. Breckinridge is an instructor in social sciences at Loyola.

Aimed for the intellectually-curious viewer, "Live And Learn" may frighten away the "Superman" and "Captain Midnight" enthusiasts. But the viewing audience is a select one, and it remains loyal.

There's one more advantage to this easy-chair education—and any college student will agree: This course has no exams!

"Live And Learn" can be seen at 11:30 a.m. Sundays on WNBQ.

JIMMY POWERS

Rates the Boxers

THIS WEEK'S NETWORK FIGHTS

(Subject to change. Champions are not rated. No. 1 in each division is top contender.)

PADDY DEMARCO VS. JOHNNY GONSALVES, Lightweights, from Boston; Saturday, May 16, WBKB (channel 7) 8:00 p.m.

Gonsalves is rated 2nd; **DeMarco** is rated 4th. This is an important fight in the lightweight division. The winner will be in line to meet the winner of the **Carter-Araujo** title bout. **DeMarco** decisioned **Gonsalves** on the West Coast a year ago. He is favored to repeat. **Gonsalves** is one of the classiest boxers in the division, but has trouble with the weaving, walk-in type of boxer. I don't believe it will end as a K.O. Neither boxer carries any punch.

ARTHUR PERSLEY, Lightweight, **VS. PERCY BASSETT,** Featherweight; from Brooklyn, N.Y., Monday, May 18, WGN-TV (channel 9) 8:30 p.m.

Persley is rated 6th in the lightweights; **Bassett** is rated 1st in the featherweight. **Persley** is favored. And his progress should be watched after this bout. In 1951, **Carter** defeated **Bassett** and later became lightweight champion. Fate could be as kind to **Persley,** a dark-horse entry in the lightweight class. He has the ability to defeat the best and generally does—when he can get the fights. He holds a victory over **Danny Womber,** who recently won over champion **Kid Gavilan. Bassett,** a top-notcher, is also troubled getting bouts in his division. But he faces a weight disadvantage here.

NORMAN HAYES VS JESSE TURNER, Middleweights, from St. Louis; Wednesday, May 20, WBBM-TV (channel 4) 9:00 p.m.

Hayes is rated 14th; **Turner** is unrated. This looks like a toss-up. **Hayes,** who enters army service 24 hours after this bout, recently returned from France. He has been seen frequently on television. **Turner,** however, is a new face to the tube audience. His record shows some good wins, but he'll get a real test against **Hayes.** St. Louis—**Turner's** home town—comes up with a top boxer now and then, such as **Henry Armstrong** and **Archie Moore.**

ALLIE GRONIK VS. ALLAN MOODY, Welterweights, from Detroit; Thursday, May 21, WBKB (channel 7).

Neither boxer is rated. **Moody** is favored. His record indicates he has a solid punch. **Gronik** was not too impressive in his victory over **Norman Webb,** May 7th.

To really enjoy TV, read TV GUIDE every week

TV Sports GUIDE

(Except bouts mentioned in adjacent column)

FRIDAY

1.30 9 Baseball—Cubs vs. Philadelphia
Jack Brickhouse describes all games.

SATURDAY

1:30 9 Baseball—Cubs vs. Pittsburgh

3:00 5 Horse Racing
$25,000 "Withers," for 3-yr. olds, 1 mile, from Belmont Park. Sam Renick describes color.

3:30 4 Crew Racing
Intercollegiate crew races from Washington, D. C. on the Potomac River.

8:30 Wrestling from Marigold
Rocky Columbo vs. Mel Dore; Balk Estes vs. Vince Lopez; Milt Olsen vs. Benito Gardini; Tor Yamato vs. Bill Parks; Stan Hollek vs. Hans Schmidt and Al Mills vs. Vern Gagne.

SUNDAY

1:30 9 Baseball—Cubs vs. Pittsburgh (2)

3:00 4 Golf Tournament
Palm Beach Open Golf Championship Tournament, from Palm Beach, Fla.

10:30 7 Wrestling from Ringside
Lou Thesz vs. Ray Gunkel (on film).

MONDAY

8:30 7 Boxing from Rainbo
Nenos Solomon, 22, of Chicago, with 10 wins and two losses vs. Chico Packeo, 27, from Miami, with 56 wins and 24 losses. J. Drees announces.

TUESDAY

1:30 9 Baseball—Cubs vs. New York

8:00 7 Stock Car Races
From 87th street speedway.

11:00 5 Harness Racing
Joe Wilson describes events from Maywood Park.

WEDNESDAY

1:30 9 Baseball—Cubs vs. New York

8:30 7 Wrestling from Rainbo
Wayne Griffin announces matches.

THURSDAY

11:00 5 Harness Racing
Joe Wilson describes events from Maywood Park.

SPORTSCAST

by ED PAZDUR

AFTER WNBQ's dismissal of its curly haired sportscaster for insubordination, **Norm Barry** and **Joe Wilson** have taken over in fine fashion. However, rumors have NBC casting covetous eyes at ABC-TV's **Jack Drees.** The tall WBKB sportscaster has made a big splash in TV sports circles this year and I'm certain that NBC would land **Drees** only over ABC exec **"Red" Quinlan's** prostrate and very dead body. . . All of which puts **Drees** into a highly desirable position when his present ABC contract comes up for review.

Sid Abel, freshman Black Hawk coach, was selected by the *Hockey News* as the "outstanding coach" of the 1952-53 season. . . Black Hawk prexy **Jim Norris** dickering with the Detroit Red Wings for **Gordie Howe** or **Ted Linsey.** Either one of the boys would make the Hawks real contenders. Now that they are playoff timber, the Hawks have become a hot TV package. . . HFC's **A. G. Waack** is huddling with **Jack Page** to sign early contracts for Black Hawk telecasts this fall. Following our announcement that **Soldier Field** stock car racing may hit the televaves by mid-June, **Jerry Morrison** revealed the Raceway Motordrone was also being packaged for video.

Nash tycoon **Bud Hauser** initiated the 1953 stock car TV season last week over WBKB. **Hauser** presents the cars direct from the 87th Street Speedway, Tuesdays, 8-9:30 p.m. . . **Irv Schoenwald** and **Leonard Schwartz,** Rainbo Arena boxing promoters, reportedly receive $7,000 for every Saturday night fight telecast from Rainbo.

On the basis of letters and phone calls following our round-by-round scorekeeping Monday nights on Channel 7, the tirade on **Jimmy Carter's** near slaughter of **Tommy Collins** came as no surprise. . . The blame is not the referee's. *He did his job and did it well.* The ref owes a challenger every chance in a championship match. In non-title bouts such contests *are* halted quickly. TV fight fans lose much of the actual impact on TV screens. If you haven't seen a fight in person, you can't know the difference. . . Green boxing fans can damage the sport severely.

Wrestling Circuit: Aging **Two-Ton Galento** on tour of the Malay peninsula for $10,000. . . Chicago promoters **Fred Kohler** and **Jim Barnett** are reportedly planning to buy **Ted Cox's** wrestling franchise in Denver, Colorado. . . Explaining why the **Illinois State Athletic Commission** dignifies wrestling exhibitions by attending them, Commissioner **Jesse Owens** said: "As long as it remains under our control and we set the standards and regulations, we must see that they are carried out!"

This time you be the judge! Keep score with Jack Drees and Ed Pazdur every Monday, WBKB, 9:00 p.m., on Pontiac's Boxing From Rainbo show.

NAME	1	2	3	4	5	6	7	8	TOTAL

Now how about a pay raise?

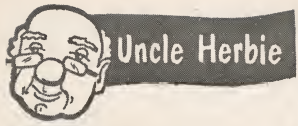
ABEL

TV can be profitable

SCHWARTZ

Danger in green fans

CARTER



Well, boys and girls, I wonder what comic strip is causing so many chuckles in the Ruggles' household. Seems as if a Sunday session with the jokes is as much sport for Dad Charley and his cute twins, Donald and Donna, pictured here, as it is for you. You can follow this comedy series, The Ruggles, on Sunday evenings over WBKB (channel 7).

THIS WEEK'S CONTEST: I'll bet all you boys and girls keep busy, just like Donald and Donna, around the house. For the best little letter telling me how you help out Mother and Dad, I'll award $1; second, 50 cents, next 15 runners-up, 25 cents each. Send your letters to Uncle Herby, % *TV Guide*, 185 N. Wabash Ave., Chicago 1, Ill. before Sunday, May 24.

Here are my April 10 winners:

David Boron, Kankokee, Ill; Gorth Germock, Chicago; Dudley Genter, Highlond, Ind.; Douglos Haller, Kendallville, Ind.; Roy Hamilton, La Porte, Ind.; Philip Haney, Konkakee, Ill.; Rex Hedges, Gory, Ind.; Borboro Heidenreich, Hobart, Ind.; Annette Kosl, Berwyn, Ill.; Shoron Kreuger, Sturgis, Mich.; Joonn Lourl, So. Bend, Ind.; Richord Mueller, Union Grove, Wisc.; Nino Pribbernow, Benton Horbor, Mich.; Lewis Snellenberger, Shelby, Mich.; Virginio Soellner, Elmhurst, Ill.; Suson Soyster, Benton Harbor, Mich.; Dorothy Woods, Stevensville, Mich.

MOLLYCUES

by MOLLY POTKIN

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When you shade in all the parts of the picture that are marked with 'x,' you will see a friend of Roy Rogers. Do you know his name?

Mail your entries to Mollycues, c/o TV Guide, 185 N. Wabash Ave, Chicago, Ill., before Monday May 25. First prize will be $1; second 50 cents; next 25, a copy of Molly's picture puzzle book. Awards will be made on the basis of neatness.

You can buy Molly's picture book by sending 35 cents to the above address.

April 17 Mollycue winners:

Joanne Bonthin, Broadview, Ill; Barbara Bernstein, Chicago; Koron Burk, Riverdole, Ill; Janice Colkins, Chicago; Donald Critari, Chicago; Susan Davis, Chicago; Karen Dittman, Aurora, Ill; Noreen Fitzpatrick, Chicago; Corol Gordon, Hammond, Ind; Virginia Hurley, Chicago; Billy Johnson, Worrenville, Ill; Suzanne Johnson, Chicago; Dennis Kattan, Chicago; Beverly Knight, Chicago; Elizobeth Morova, Wilmette, Ill; Robert Mundt, Chicago; Leslie Porrott, Crown Point, Ind; Jerome Petke, Chicago; John Prentice, Salem, Wisc; Corol Ann Schoff, Elmwood Pork, Ill; Ruth Severus, Brookfield, Ill; Jimmy Shinoborger, Volporiso, Ind; Albert Simo, Bensenville, Ill; R. Stewort, Chicago; Richard Stilling, McHenry, Ill; Michele R. Vetter, Highlond Pork, Ill; Kothy Wendlond, Botovio, Ill.

INTELLIGENT, TASTEFUL— THAT'S "ABC ALBUM"

by JACK MABLEY

I didn't exactly bubble over with enthusiasm when the rejuvenated American Broadcasting Company began its new regime by hiring George Jessel as the bell cow of its comedy enterprises. It looked very much like an extension of the services we were getting from the other networks which got what they could from Mr. Jessel, and then found they could survive without his talents.

A Healthy Respect

It's a risky business to prejudge, to criticize anyone for what he might do. In the past couple of weeks I've gained a healthy respect for the new ABC on the strength of something they *have* done. It is ABC Album, now known also as Plymouth Playhouse.

The show is seen here at 6:30 Sundays. This unfortunately puts it in competition with Mister Peepers and on every third or fourth Sunday, with Jack Benny. All three programs would rank with the top dozen shows on the air in scripts and intelligent production.

ABC Album's second show had Robert Newton, the English actor, portraying Glencannon, the hero of a famous series of *Saturday Evening Post* stories. There's nothing to criticize. Newton's characterization was tremendous. The production was expensive and tasteful. The story was clever, and the dialogue clean and sharp.

Cedric Hardwicke, the English actor, was credited with supervising the production. That man, on the strength of the one Glencannon show, is worth a dozen Jessels, and I hope ABC can hang onto him, and to Newton. Glencannon should be a series.

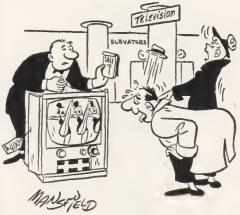
Three Healthy Nets

Number 3 on ABC Album was a neatly written piece starring one of the best child actors in the theater today, Brandon DeWilde. It stressed mood and character rather than plot, and had enough movement to retain interest of the viewer. A satisfactory half-hour TV play is much more rare than a good one-hour drama. The Album presentation was 100 per cent effective.

This first tangible result of the ABC merger with United Paramount Theaters is about as encouraging as anything they could have done. If ABC can continue at this pace, they'll give the other networks trouble. That's fine for us. The only thing that would please us more than three healthy networks is four healthy networks, all battling for our attention.

* * *

Ethel and Albert is a new situation comedy with a new sponsor which is a fine, stock job of TV entertainment. Solid, clean, sometimes funny, quite a bit more human than most such shows. If I don't get too excited over the show, it's because I live in a houseful of females, and female chatter is about the last thing I want to hear on television at 6:30 after a long hard Saturday. Ethel chatters.



"On second thought—we'll stick to radio!"

AUSTIN KIPLINGER, NO HAMLET . . .

HE PLAYS IT STRAIGHT

When Austin Kiplinger was an impressionable youth back in 1932, his father, a newsman by profession, took him to London's Associated Press bureau. It was a rare uneventful night, and young Kiplinger's Dad thought the lull might destroy any illusions his son had about a reporter's exciting lot.

But the scheme backfired. To his father's astonishment, Kip was impressed by the quiet and resolved to become a newsman.

A Steady Rise

For the next 20 years, Kip's career drew envious glances from his associates in the fourth estate. During his college years at Cornell University (where he got his B.A. degree in 1939) he acted as "stringer" for the Associated Press. After a year of graduate study in economics at Harvard, he settled on the West Coast where he worked as reporter for the *San Francisco Chronicle*, a breeding ground for journalistic fame.

In 1941 he returned to Washington as editorial assistant to his father, W. M. Kiplinger, on their book, "Washington Is Like That." A service stretch as a Navy pilot in the Pacific interrupted his profession, but following his discharge in 1945, he became executive editor of the Kiplinger magazine, "The Changing Times."

An Impartial Observer

Kip, no Hamlet, surveys the news instead of dramatizing it. He inherited his impartial observer attitude from his father who is widely known as publisher of the "Kiplinger Newsletter," a weekly business report which pegs the latest trends for executives, professionals and businessmen. Kip's proximity to this economics publication landed him with the Chi *Journal of Commerce* in 1948 and won him his TV newsman's spot.

When a Chicago bank announced its intention of sponsoring a TV newscaster, it recalled Kip's association with the commerce journal and sent an agent to scout his availability. A TV show was out of the reality realm for Kip whose public appearances thus far had been limited to occasional guest shots on radio panel shows. So when the agent asked him if he had ever thought about TV, Kip answered lightly, "Yes, I guess I'll buy a set some day."

This was some three years ago, prior to his present-day duties as WBKB newscaster and emcee for "Impact." Since then, Kip has been *forced* to buy a set so that Mrs. Kip and their two sons (Todd, 7, and Knight, 5) can see him.

Kip Scores a Scoop

It was during the 1952 political conventions that Kip scored a top scoop from Alben Barkley's suite when the Veep withdrew as a presidential contender, Kip was on the scene, too, shadowing Adlai Stevenson during the Demo conclave.

"Impact" has given him a thorough reporter's training. He's found plenty of excitement in such assignments as sliding down a fireman's pole, hobnobbing with the inmates of Dunning and visiting homes of such top gangsters in the area as Paul Ricca and Tony Accardo.

During the presidential inauguration, Kip was the envy of his ABC reporters. He drew the plum assignment of reporting the proceedings from the Georgetown University portion of the inaugural ball. Could be because he was a fast-rising reporter. Or was it because he was the only ABC reporter from Chicago who went to Washington fully equipped with top hat, tails and tuxedo?

Austin Kiplinger is seen at 6 p.m. Mon. thru Fri. and at 9 p.m. Thurs. (on Impact), all on WBKB (channel 7).

HODGE
6 P.M. (9)

VAN PATTEN
7 P.M. (4)

FRI

MAY 15

2:00 4 **Big Pay Off**—Quiz For The Men
5 **Break The Bank**—Bud Collyer
2:25 7 **Ulmer Turner**—News Report
2:30 4 **Action In The Afternoon**
5 **Welcome Travelers**—Chats
7 **"Road Show"**
MOVIE—Story of a rich playboy & the girl owner of a down & out carnival. Carole Landis, John Hubbard, Adolphe Menjou, & Charles Butterworth.
3:00 4 **Shopping With O'Riley**—Tips
5 **Kate Smith Hour**—Variety
Story princess, "Cracker Barrel," Kate & Katydids in a capsule musical comedy, & Kate and the band.
3:15 4 **"Partners In Time"**
MOVIE—Comedy in which Lum & Abner lose property through a real estate shark. Pamela Blake.
3:45 9 **Extra Inning**—Brickhouse
3:55 7 **Ulmer Turner**—News Data
4:00 5 **Hawkins Falls**—Serial Tale
Midnight brings not only a new day, but a new era to Hawkins Falls.
7 **Lucky 7 Ranch**—Western Film
"Judgment Book," Conway Tearle.
9 **"Westward Trail"**
MOVIE—Eddie Dean attempts to prevent a band of outlaws from stealing a young girl's ranch.
4:15 5 **Gabby Hayes Show**—Tall Tales
4:30 4 **Garfield Goose And Friend**
His majesty illustrates the Bible story of "Joseph & His Coat of Many Colors" on his magic drawing board today.
5 **Howdy Doody Show**—Puppets
4:45 7 **Rootie Kazootie**—Puppet Fun
5:00 4 **Western Movie Time**—Film
Gene Autry films.
5 **Elmer, The Elephant**—For Kids
7 **Laugh Time**—Film Shorts
"Charlie Chase" plus cartoons.
9 **Time For Beany**—Fun For Kids
5:15 9 **Talent Time**—Variety Show
5:30 4 **Silhouettes Of The West**—Chats
5 **Kids Karnival Kwiz**—Games
Movie & chatter with Natco
7 **Adv. Time With Bob Atcher**
"Lost Jungle" ch. 5.
9 **Robert F. Hurleigh**—News
5:45 4 **Chgo. Weather**—Reynolds
9 **Sports Review**—Brickhouse
5:50 4 **To Be Announced**
5 **Clifton Utley And The News**

TV Adventure

TERRY
AND THE PIRATES

Don't miss the exciting TV adventures of these world famous comic page personalities.

ALTERNATE FRIDAYS
8:00 - 8:30 P.M.

Presented by
Canada Dry Ginger Ale, Inc.

CHANNEL
WBKB
7

F
R
I

MAY 15

DURBAHN 7:30 P.M. (5) | CARHART 8 P.M. (9) | JAMESON 8:30 P.M. (5) | RINARD & JACKSON 9 P.M. (9)

6:00 4 **Sports & Comments**—Elson
5 **Joe Wilson's Sports Corner**
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventures

6:10 7 **Sports Highlights**—Jack Drees

6:15 4 **News With Fahey Flynn**
5 **Town Crier**—Tony Weitzel

6:25 7 **Your Weather**—Wayne Griffin

6:30 4 **CBS News**—Douglas Edwards
5 **Eddie Fisher Show**—Music
Gordon MacRae subs for Eddie with guest: Lucille Norman.
7 **Stu Erwin**—Comedy Drama
Stu sets out to prove that there's nothing like a friend.
9 **Spencer Allen & The News**

6:45 4 **Perry Como Show**—Musical
"Where Is Your Heart," "Say You're Mine Again," "I've Got The World On A String," & "Just Another Polka."
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Data

7:00 4 **MAMA**—Domestic Comedy
The Hansen family aids the career of a singer recently arrived from Norway. Peggy Wood stars.
5 **RCA VICTOR SHOW**—Musical
Dennis discovers his neighbors are having domestic troubles, and throws himself into the breach.
Sponsored by RCA Victor.
7 **ADV. OF OZZIE & HARRIET**
Ozzie who thinks he knows about trading gets trapped in a swap deal with Ricky & David. (See pg. 9)
9 **PATHWAYS OF THE WORLD**
"Meet New Zealand."

7:30 4 **MY FRIEND IRMA**—Comedy
An allergy-caused rash transforms Irma's whole personality causing her to be forceful & assertive.
5 **WALT'S WORKSHOP**—Creative
Bathroom remodeling with special attention to water problems is discussed by Mr. Durbahn.
7 **SUPERMAN**—Adventures
George Reeves as Clark Kent in "No Holds Barred."
9 **JIMMY HUGHES, ROOKIE COP**
Jimmy is assigned to narcotics after a series of liquor store holdups & a murder.
SNEAK PREVIEW: Exciting tale of a dope-crazed killer who pulls a surprise. Plenty of blood-chilling thrills.

8:00 4 **PLAYHOUSE OF STARS**—Drama
Barbara Hale in "Vacation For Ginny." Travel agency clerk finds out about life in a swank resort hotel. Craig Stevens & Hugh Beaumont.
5 **BIG STORY**—Drama
Reporter Ted Prager of the *New York Daily News* became the victim & the nemesis of a hold-up gang.
7 **TERRY & THE PIRATES**—Drama
Hotshot Charlie averts a war by becoming a human bomb, thus enabling Terry to capture a band of rebels in "Compound C-3."
9 **LIFE BEGINS AT 80**—Quiz
Jack Barry is moderator.

8:30 4 **OUR MISS BROOKS**—Comedy
Someone breaks into Principal Conklin's office, steals his typewriter, & makes a long distance call.
5 **ALDRICH FAMILY**—Comedy
Henry & Homer have a difficult time bringing home a turkey for their special dinner guest, Mr. Bradley, the school principal.
7 **TALES OF TOMORROW**—Drama
Chemist has in his possession the recipe for an ink which has the power to hypnotize all who look upon anything written with it. Stars Katherine Balfour, Joe Anthony, & Mildred Natwick.
9 **WORLD IS YOURS**—Film
Plan your vacation by TV!

9:00 4 **MR. & MRS. NORTH**—Drama
A Korean veteran suffering from "Shock" escapes from a mental hospital, & later his wife is murdered.
5 **TO BE ANNOUNCED**
7 **"T.K.O."**—Film Drama
In an important bout a young fighter discovers that his opponent possesses a secret weapon unique to the fight profession. Regis Toomey & Richard Jaeckel.
9 **TWENTY QUESTIONS**—Quiz
Jay Jackson is moderator. Guest: newspaper columnist Jack O'Brian.

9:30 4 **FAVORITE STORY**—Film Drama
Adolphe Menjou as narrator.
7 **I'M THE LAW**—Drama
Secretary is found poisoned by a box of candy in a "Model Agency."
9 **DOWN YOU GO**—Panel Quiz
Dr. Bergen Evans is moderator.

PHILLIP
10:10 P.M. (4)

MORAN
10 P.M. (7)

F
R
I

MAY 15

10:00 4 **FAHEY FLYNN**—News Data
5 **WEATHERMAN**—Clint Youle
7 **COURTESY HOUR**—Variety
Jim Moran presents for your entertainment a star-studded cast of performers.
Sponsored by Courtesy Motors.
9 **"DECOY"**
MOVIE—Contrivings of a girl to get her hands on $400,000. Jeane Gillie, Edward Norris & Robert Armstrong.

10:10 4 **MEET MISS LEE**—Weather
Lee Phillip with predictions & news.
5 **DORSEY CONNORS**—New Tips
Combs are wonderful objects.

10:15 4 **HARRINGTON ON SPORTS**
5 **CLIFTON UTLEY & THE NEWS**

10:25 4 **MUSIC COUNTER**—Top Tunes
Helen Lee & George Ramsby.

10:30 4 **HARRINGTON AND THE NEWS**
5 **LET'S LOOK AT SPORTS**—Events

10:45 4 **OUR SONG**—Danny O'Neil
5 **HERBIE MINTZ**—Musical

11:00 4 **KUP'S TV COLUMN**—Gossip
5 **"NOW BARRABAS"**
MOVIE—Navy flier relives his whole life, including his romance with a Navy nurse as he awaits death. Richard Greene & Sir Cedric Hardwicke.
7 **"CROW HOLLOW"**
MOVIE—(1st showing) The wife of a young doctor suspects that someone in the lonely old house wants to kill her. Donald Houston, Natasha Parry, & Nora Nicholson.

11:15 4 **11:15 EDITION**—Fahey Flynn

11:30 4 **MURDER BEFORE MIDNIGHT**
9 **NEWS**—Les Nichols Comments

11:45 9 **MILLER AT MIDNIGHT**—Chats
Howard Miller interviews night club personalities & recording stars.

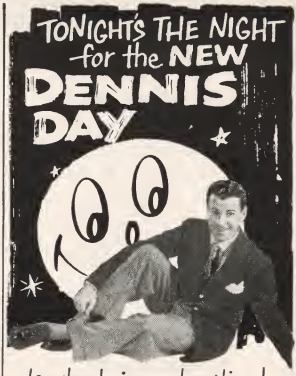
12:00 4 **"TWILIGHT HOUR"**
MOVIE—Mystery story involving the broken life of a war hero suffering from loss of memory. Mervyn Johns, Basil Radford, & Marie Lohr.

12:15 7 **NEWS WITH ULMER TURNER**

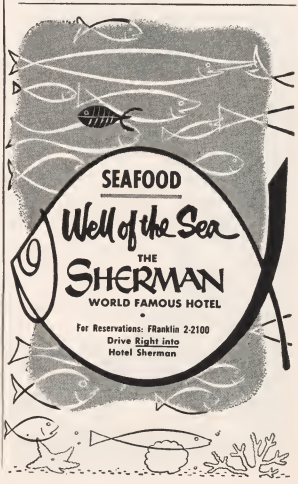
12:25 7 **"THEIRS IS THE GLORY"**
MOVIE—Story of the 1st Air Borne Division's heroic stand at Arnheim during Sept. 1944.

1:00 4 **LATE WORLD NEWS**

(Stations reserve the right to change above listings without notice)



laughs, lyrics, calamities!
on the **RCA VICTOR SHOW**
WNBQ CHANNEL 5 7:00-7:30 pm



Parents - Teachers
SATURDAYS
11:30 AM - 12 Noon
Have the youngsters watch Margaret Wolff and her art class for children—
"Adventures in Art"
Sponsored by MILTON BRADLEY CO.
WGN-TV CHANNEL 9

Boulevard Room
THE CONRAD HILTON

TV FORECAST
OF NEW SHOWS

THE PALM BEACH Open Golf Tournament will be telecast from Westbury, L. I. at 3 p.m. on Sunday for the benefit of the Boys Club of N. Y. **Sam Snead, Byron Nelson, Lloyd Mangrum** will be among many top-flight golfers there.

THIS WEEK'S HIGHLIGHTS: Saturday at 3 p.m. the Top Stake Races will come from the Belmont Track. . . At 3:30 p.m. channel 4 will pick up the Intercollegiate Crew Races in Washington. . . Along with the **Four Aces, Jackie Gleason** will bring the **West Point Cadet Glee Club** to his Saturday nite show. . . **Tom Duggan's** two new shows are on channel 7. Saturday at 8:45 it's **Weekend Sports Final,** and Sunday at noon, **Free For All** with **Kay Ashton Stevens. . . You Asked For It** will feature one of our town's acts, **Dr. George Gould,** playing 4 clarinets simultaneously. . . A special show Sunday at 2 p.m. on channel 4, **An American in Holland,** commemorates their festival season, "Eidderzaal". . . **Toast of the Town** Sunday brings the **Josh Logan Story** with scenes and featured stars from various productions. . . **Nelson Eddy** and **Thomas L. Thomas** will make music on **Donald O'Connor's** Sunday Comedy Hour show. . . On **Studio One** Monday, **Jackie Gleason** and **Art Carney** star in "The Laugh Maker."

BROWN

CHANGES AND OUTS: The Quiz Kids will be on every Saturday from now on at 9 p.m. . . **Steve Fentress** takes over **Earl Nightingale's** 9:45 a.m. spot while **Earl** switches to 11:45 a.m. . . **The Circus Hour** with **Joe E. Brown, Delores Gray** and **Johnny Raitt** will replace **Berle** Tuesdays. **Milton** will appear as guest on the first show. . . **Curtain Time** gives way to **City Desk** at 9:30 p.m. Wednesday.

9:00 7 'ROGUE OF THE RIO GRANDE'
MOVIE—Lady rancher, in danger of losing her ranch, forms a plan to outwit the outlaws. Myrna Loy.

9:30 4 COMMERCIAL—Chas. Antell

10:00 4 THERE'S ONE IN EVERY FAMILY

7 SPACE PATROL—Adventures
"The Deadly Glacier." Cadet Happy lands on a glacier, unaware that it is about to be disintegrated.

9 "BELLS OF SAN FERNANDO"
MOVIE—A cruel man, supervising the San Fernando Valley, fails to win a young girl from the man she loves. Donald Woods & Gloria Warren.

10:30 4 ROD BROWN OF THE ROCKET RANGERS—Space Drama
"Crater Of Peril." Rod & crew take off on an expedition to explore the back side of the moon.

7 HAIL THE CHAMP—Stunts
Howie Roberts & Angel Casey co-emcee.

11:00 4 BIG TOP—Jack Sterling MC
Roller skaters Woodie & Lorraine, acrobats Alf Landon & Co., Lilian Wittmack & her trained horse, high wire artist Bert Dearo, & Bingo, a large size chimpanzee.

7 BEULAH SHOW—Comedy

11:30 7 MOVIE—Title To Be Announced

9 ADVENTURES IN ART—Film

12:00 4 OPERATION NEW HORIZONS

9 "KLONDIKE FURY"
MOVIE—Saga of a surgeon whose reputation in the medical profession is ruined through an operation that failed. Edmund Lowe, Lucile Fairbanks.

12:30 4 "BACK DOOR TO HEAVEN"
MOVIE—Traces the life of a man from his handicapped childhood to his prison term & implication with murder. Wallace Ford, Aline McMahon.

1:00 7 "RIDE 'EM COWGIRL"
MOVIE—Involves the attempt of a gang to steal a gal's father's ranch by framing the old man. Dorothy Page, Milton Frome, Vince Barnett.

9 BATTING PRACTICE-Creighton

1:10 9 LEAD OFF MAN—Vince Lloyd

1:30 4 FILM SHORTS

5 "TEAMS FOR PEACE"
(Tentative Armed Forces Day Film)

9 BASEBALL—Cubs vs Pittsburgh

2:00 4 NEW WESTERN THEATER—Film

7 "RIO GRANDE"
MOVIE—Land grabber snatches a girl's ranch & forces her off the property. Charles Starrett, Ann Doran, & Bob Nolan.

2:15 5 INDUSTRY ON PARADE—Film

2:30 4 "ROSE OF TRALEE"
MOVIE—Struggling tenor agrees to leave his family & try his luck elsewhere, & upon his return finds his family gone. John Langden, Lesley Brook, & Angela Glyme.

5 AMERICAN INVENTORY
Technique of communicating ideas by means of animated cartoons in "Facts & Figures" with Alan Scott emcee.

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SAT

MAY 16

BARKLEY	HORDER	ROXANNE	BELLAIRS	CARNEY
3:45 P.M. (5)	5:30 P.M. (5)	6:30 P.M. (4)	6:30 P.M. (7)	7 P.M. (4)

3:00 5 **TOP STAKE RACES**—Belmont
"The Withers" one mile, 3 yr. old fillies; purse: $25,000, Sam Renick describes.
7 **"GHOST TOWN"**
MOVIE—Crooks out to rob a mine find a stranger in their way. Harry Carey, Ruth Findley, & Jane Novak.

3:30 4 **INTERCOLLEGIATE CREW RACES FROM WASHINGTON**
5 **FILM**

3:45 5 **MEET THE VEEP**—Discussion
Alben W. Barkley & Earl Godwin.
9 **TENTH INNING**—Interviews

4:00 4 **MOVIE**—Title To Be Announced
5 **WESTERN ROUNDUP**—Film
7 **"SWIFTY"**
MOVIE—Western with Hoot Gibson.
9 **MOVIE**—Title To Be Announced

4:45 9 **"BILLY THE KID IN TEXAS"**
MOVIE—Attempt to clean up a western cowtown of its crooked gang. Bob Steele, Terry Walker, & Al St. John.

5:00 4 **FARMTOWN U.S.A.**—Talks
Guest: Carl Killion will discuss bees.
5 **NATURE OF THINGS**—Talk
Dr. Roy K. Marshall demonstrates.
7 **SATURDAY LAUGH TIME**—Film
"Laurel & Hardy" film & fairy tale.

5:15 5 **HOBBY TIME**—Bill Healion
Railroading details are explained.

5:30 4 **WESTERN THEATER**—Film
5 **JET PILOT**—Aviation Show
Flight preliminaries of taxiing & taking-off are explained.
7 **ROOTIE KAZOOTIE**—Puppets
An attempt is made to stop the rainfall that has been following Mr. Deetle Dootle wherever he goes.

6:00 4 **STORK CLUB**—Interviews
5 **MR. WIZARD**—Science Study
Don Herbert & Betsy (Susan Levin) discuss "Vacuums." A fountain inside a milk bottle.
7 **PAUL WHITEMAN'S TEEN CLUB**
Dancing Walmarettes, Newpower Symphonic accordion group, & a vocal group from Philadelphia Episcopal Academy.
9 **"VIGILANTES ARE COMING"**
MOVIE—Western tale, pt. 4.

6:30 4 **BEAT THE CLOCK**—Games
Bud Collyer is host to contestants.
5 **ETHEL & ALBERT**—Comedy
Trouble results when Ethel & Albert obtain a sitter for an elderly aunt who is afraid to stay alone.
SNEAK PREVIEW: You'll probably chuckle at complications the couple get after a surprise visit from an aged aunt.
7 **WHAT'S THE ANSWER?**—Quiz
Mal Bellairs emcee.
9 **HOMES FOR BETTER LIVING**

6:45 9 **TALENT TIME**—Variety
Linn Burton emcees musical-variety.

7:00 4 **JACKIE GLEASON SHOW**
Guests: West Point Cadet Glee Club (Audrey Meadows story on pg. 22).
5 **MY HERO**—Situation Comedy
Beanblossom induces his boss to hire a hobo with hilarious results in "Jail Break."
7 **"TANKS A MILLION"**
MOVIE—Induction of a draft recruit whose exceptional memory gets him in & out of trouble in training camp. William Tracy, James Gleason, & Noah Beery Jr.
9 **TRAVELERS' SKETCHBOOK**
"Story Of New York City."

7:15 9 **CHRISTOPHER FILMS**

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S A T

REINER 8 P.M. (5) | DUGGAN 8:45 P.M. (7) | DALY 9:30 P.M. (4) | COLLINS & LANSON 9:30 P.M. (5)

MAY 16

7:30 5 ORIGINAL AMATEUR HOUR
Ted Mack is host to talent.

9 THIS IS THE LIFE—Drama
The life of a young musician is over, but another is just beginning.

8:00 4 PLAY OF THE WEEK—Drama

5 YOUR SHOW OF SHOWS
Sid Caesar & Imogene Coca with guest host Jean Pierre Aumont.

7 BOXING BOUTS
Paddy DeMarco of Brooklyn, N.Y., with 64 wins, 8 losses, & 2 draws vs Johnny Gonsalves of Oakland, Cal., with 30 wins, 7 losses, & 2 draws in a 10 rd. lightweight bout. Bill Stern.

9 YOUR SENATOR'S REPORT
Senators Douglas & Everett report.

8:15 9 PATHWAYS OF THE WORLD
"Blue Bloods."

8:30 4 MEET MILLIE—Comedy Skit

9 WRESTLING FROM MARIGOLD
Rocky Columbo vs Mel Dove, Balk Estes vs Vince Lopez, Milt Olsen vs Benito Gardini, Tor Yamoto vs Bill Parks, Stan Hollek vs Hans Schmidt, & main event: Al Mills vs Vern Gagne.

8:45 7 WEEKEND SPORTS FINAL
Tom Duggan reports.

9:00 4 QUIZ KIDS—Joe Kelly, emcee
Five kids answer questions sent in by viewers plus those of the guest.

9:15 7 HEART OF THE CITY—Drama
Patrick McVey & Jane Nigh star.

9:30 4 IT'S NEWS TO ME—Panel Quiz
John Daly host (see pg. 4).

5 YOUR HIT PARADE—Musical
Extras: Armed Forces Day Theme. "California Here I Come," and "Bye Bye Baby" by the entire ensemble.

9:45 7 MOVIE—Title To Be Announced

10:00 4 "MAN IN BLACK"
MOVIE—Mother & daughter contrive the death of husband to inherit his estate, but a daughter by an earlier marriage claims a share. Betty Ann Davies, Sidney James, & Anthony Forwood.

5 "GENTLEMAN AFTER DARK"
MOVIE—Adventures of a suave gem thief. Brian Donlevy & Miriam Hopkins.

11:00 9 "SHADOW OF SUSPICION"
MOVIE—Jewel theft investigators become involved with a young secretary who is being framed by the crooks. Peter Cookson & Marjorie Weaver.

11:25 4 LATE WORLD NEWS—Data

11:30 7 "MILLIONS LIKE US"
MOVIE—Story of a girl assigned to work in an aircraft factory in wartime England. Eric Portman & Patricia Roc.

11:40 4 COMMERCIAL—Wax

11:50 4 "FUGITIVE VALLEY"
MOVIE—Adventures of a female leader of a band of ranchers fighting against a crew of thieves. Ray Corrigan, John King, & Max Terhune.

12:30 7 "LADY FROM CHUNGKING"
MOVIE—Intrigue in war-torn China with guerilla forces headed by a woman and aided by the Flying Tigers. Anna May Wong, Harold Huber, Mae Clark, & Rick Vallin.

9 NEWS—Up-To-The-Minute Data

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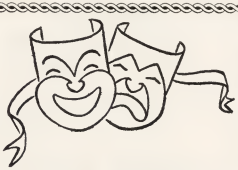


SUNDAY MORNING ON CHANNEL 9

10:00 AM "Marked Men"
Warren Hull stors as the hero who brings criminals to justice.
Sponsored by Studebaker on Devon

11:30 AM "Zorro's Fighting Legion"
Don't miss a single exciting episode.
Sponsored by Chicago Furniture Mart

12 Noon "His Fighting Blood"
Dromo of the NW Mounted Police
Sponsored by Aaron Heating

WGN-TV CHANNEL 9

SUNDAY

4 WBBM-TV
5 WNBQ
7 WBKB
9 WGN-TV

MAY 17

9:15 7 **COMEDY CAMEO**—Film

9:30 5 **THE PULPIT**—Religious Talk
7 **SADDLE & SAGE**—Western
"Gunners and Guns."

9:45 4 **LAMP UNTO MY FEET**—Relig.
Drama, "First Time Around." Panelists: Dr. Thos. O. Wedel & Cynthia Wedel. Lyman Bryson, moderator.
5 **WHAT ONE PERSON CAN DO**
Fr. James Keller, dir. of the Christopher organization in an informal discussion with Gene Lockhart & Pat O'Brien with Loretta Young reading a mother's plea.
9 **MORNING MOVIE TIME**—Film
"Team Work"

10:00 5 **SUN. FUNNIES**—John Conrad
7 **"WEST ON PARADE"**
MOVIE—Western adventure.
9 **"MARKED MEN"**
MOVIE—Innocent man is blamed for a fatal prison break when gangsters frame him. Warren Hull, Isabel Jewell, & John Dilson.

10:15 4 **AIR FORCE**
5 **MAGIC CLOWN**—Kids' Variety

10:30 4 **"WRANGLER'S ROOST"**
MOVIE—A polite bandit using an unloaded gun is the target of the Range Busters. Ray Corrigan, John King, & Max Terhune.
5 **"ROSE OF THE RIO GRANDE"**
MOVIE—A beautiful aristocrat loses her heart to a Mexican Robin Hood. Movita and John Carroll.

11:00 7 **TOOTSIE HIPPODROME**
Three Arnauts, novelty comedy act.

11:30 4 **CANDY CARNIVAL**—Variety
5 **LIVE AND LEARN**—Discussion
"What It Means To Retire" discussed by Dr. Robert Havighurst, (See pg. A-7).
7 **FAITH FOR TODAY**—Religious
Rev. W. A. Fagel conducts.
9 **ADVENTURE THEATER**—Film
"Zorro's Fighting Legion" pt. 3

12:00 4 **NEWS AT NOON**—Report
5 **YOUTH WANTS TO KNOW**
Sen. Mike Mansfield (D-Mont.) of Senate Foreign Relations Comm.
7 **FREE FOR ALL**—Discussion
Tom Duggan & Kay Ashton Stevens.
9 **"HIS FIGHTING BLOOD"**
MOVIE—A Mountie is forced to arrest his own brother on a charge of jewel theft. Kermit Maynard, Paul Fix, and Polly Ann Young.

WILLIAMS 2:30 P.M. (7) | SWAYZE 4:30 P.M. (5) | CRONKITE 5:00 P.M. (4) | BENNY 6:30 P.M. (4) | O'CONNOR 7 P.M. (5)

SUN MAY 17

12:15 4 YOUR FUTURE HOME—Ideas
Jack Callaghan comments on homes.

12:30 4 TV GARDEN CLUB—Tips
James H. Burdett discusses the use of insecticides.

5 FRONTIERS OF FAITH—Talks
"The Third Attribute." Third in series of four on Jewish themes.

7 AMATEUR HOUR—Talent
Bob Murphy interviews youngsters.

1:00 4 "LADY FROM LISBON"
MOVIE—An assortment of spies, all with different motives, try to get their hands on the original Mona Lisa painting which is in the city. Francis L. Sullivan & Jane Carr.

5 HOW DOES YOUR GARDEN GROW?—Discussion & Movies
John Ott shows how to plan a city flower garden.

9 BATTING PRACTICE-Creighton

1:10 9 LEAD OFF MAN—Vince Lloyd

1:30 5 AMERICAN FORUM OF THE AIR
"What Should Be The U.S. Immigration Policy?" discussed by Sen. Herbert H. Lehman (D-N.Y.) & Rep. J. Frank Wilson (D-Tex.)

7 WILD BILL HICKOK—Western
Guy Madison and Andy Devine.

9 BASEBALL—Cubs vs Pitts.
Double header game.

2:00 4 AN AMERICAN IN HOLLAND
James Fassett narrates a scenic tour of Holland with a background of famous music played by distinguished orchestras. Official opening of the Eidderzaal Festival in the ancient Knights Hall, & then a conducted tour to ancient & cultural places.

5 RANGE RIDER—Western Drama
Murder of a rancher puts Jack Mahoney into jail & a clever jail break almost puts an end to his life in "The Blind Trail."

7 CISCO KID—Western Movie
Duncan Renaldo & Leo Carrillo.

2:30 5 A VISIT WITH FRANK LLOYD WRIGHT—Film Interview
Regarded by many as the greatest architect of this country, his basic ideas of functional architecture emerge in all of his buildings, the most notable of which are the Imperial Hotel in Tokyo & the Johnson's Wax Factory in Racine, Wis.

7 ADVENTURES OF KIT CARSON
Bill Williams is featured as Kit in "Pledge to Danger"

3:00 4 PALM BEACH OPEN GOLF CHAMPIONSHIP TOURN.
Classic competition from Meadow Brook Club, Westbury, L. I. Some of the players include: Bobby Locke, Jack Burke Jr., Sam Snead, Lloyd Mangrum, and Jimmy Turness.

5 KUKLA, FRAN, & OLLIE—Fun

7 HOPALONG CASSIDY—Tale
Bill Boyd is featured as "Hoppy" in "Sinister Journey."

3:30 5 ZOOPARADE—About Animals
R. Marlin Perkins & Jim Hurlbut in their 4th year celebration repeat first show: a visit behind the cages of the great apes & monkeys, & outside in the pheasant yard.

7 BOB ATCHER SHOW—Kids Fun
Puppet Sammy Squirrel helps Bob with the chores

3:45 9 TENTH INNING—Interviews

4:00 5 HALL OF FAME—Drama
"Soldier Of Peace" by Robt. M. Pollock.

7 SUPER CIRCUS—Big Top Fun
Claude Kirchner presents Lopez Trio, low casting act, Daisey & her 5 pups, Evers & Delores, tight wire act, Cliffy, Scampy, Nicky, & Mary Hartline in "Third Dimension," & 6 Marvels, teeter board act.

4:30 5 SIGHTSEEING WITH SWAYZES
John Cameron Swayze and his family visit Yellowstone Pk., Mt. Rushmore, Devil's Tower Nat'l. Monument, Cheyenne, & Glacier Nat. Pk.

4:45 5 WINDOW ON WASHINGTON
Bill Henry with the news

5:00 4 YOU ARE THERE—History
"Conquest of Yellow Fever." On Dec. 21, 1900, Dr. Walter Reed of the Army Med. Corps attempts to artificially infect an Army volunteer with yellow fever.

5 MEET THE PRESS—Discussion
Martha Rountree & Lawrence Spivak interview politicians.

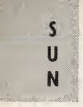
7 IN OUR TIME—Film

5:30 4 SEE IT NOW—News Films
Edward R. Murrow's documentary of important events.

5 ROY ROGERS SHOW—Drama
"Hunting For Trouble" finds Roy in the hands of a nortorious gang.

7 WALTER WINCHELL—Gossip
Commentary about people & places in the news.

5:45 7 LILLI PALMER—Interviews
Cathleen Nesbitt.



MAY 17

COOK 7 P.M. (7) | WARING 8 P.M. (4) | KARNS 8 P.M. (9) | ANDERS & MURRAY 8:30 P.M. (4)

6:00 4 GENE AUTRY SHOW—Western
An old rancher is fatally wounded defending his property in "Fight At Peaceful Mesa."

5 RED SKELTON SHOW—Comedy
Red attends a Hollywood premiere. In another skit he & Lucy Knoch are stranded on a desert isle. Guest: Helen O'Connell, vocalist.

7 YOU ASKED FOR IT—Requests
Art Baker presents Dr. George Gould of Chicago playing 4 clarinets at the same time, Wilhelm Bros., bow & arrow team, Sol Solomon plunges 120 ft. into a flaming tank of water, the car-driving horse, & how a wax dummy is created.

9 SPORTS REVIEW—Brickhouse

6:15 9 TV SHOWCASE—Films

6:30 4 JACK BENNY SHOW—Variety
Eddie "Rochester" Anderson, Bob Crosby, vocalist Giselle MacKenzie, Don Wilson & Joe Kearns. Jack takes a trip to his fabulous vault.

5 MISTER PEEPERS—Comedy
Wally Cox involves himself with leaky faucets & faulty electric appliances.
SNEAK PREVIEW: Spectacle of meek Mr. Peepers standing up to a hard boiled landlord should provide plenty of chuckles. Peepers gains his point, but continues to be defeated by the puckishness of inanimate objects.

7 PLYMOUTH PLAYHOUSE
"Hogan's Daughter." When an office girl discovers lipstick on the collar of her slow unimaginative boy friend, she becomes jealous of the other woman & begins to see her dull beau in another light. Sheila Bond & Joshua Shelley star.
SNEAK PREVIEW: Star of "Wish You Were Here" in an amusing portrayal of a young girl's dilemma: does she want the guy or not?

7:00 4 TOAST OF THE TOWN—Variety
Ed Sullivan presents the Josh Logan story: James Stewart in a film scene from Princeton Triangle show; Ralph Meeker, Kim Stanley, Janice Rule, & Scott Jackson in a scene from "Mr. Roberts"; Jack Cassidy & Pat Marand in a scene from "Wish You Were Here," Janet Blair & Juanita Hall in scenes from "South Pacific," & scenes from "This Is The Army."

5 COMEDY HOUR—Variety Show
Versatile Donald O'Connor is host to Nelson Eddy, Thomas L. Thomas, Sid Miller, & Tom D'Andrea.

7:00 7 THE RUGGLES—Comedy
Family antics (see pg. A-10)

9 FAITH OF OUR FATHERS—Talk
North Shore Baptist Church with Rev. Dr. August M. Hintz.

7:30 7 TALENT PATROL—Variety
Bud Collyer emcees amateur variety

9 BIG PICTURE—Korean Film

8:00 4 FRED WARING—Musical Show

5 TV PLAYHOUSE—Drama
"The Oil Well." The effect of an oil rush on a Southern farmer and his family. Dorothy Gish & E. G. Marshall.
SNEAK PREVIEW: Horton Foote, whose direction of "A Trip To Bountiful" won critical acclaim, again directs a poignant drama about simple people beguiled by a false hope of wealth.

7 MARCH OF TIME—Film

9 ROCKY KING—Roscoe Karns
"Win, Place, & Murder." A gun stuck in a rain spout outside a murdered man's apt. helps solve a case.

8:30 4 TIME TO SMILE—Variety
Ken Murray presents a salute to the National Parks Of America.

7 DANGEROUS ASSIGNMENT
Brian Donlevy as U. S. Agent Steve Mitchell in "String Story."

9 PLAINCLOTHESMAN—Drama
"Fatally Ambitious." Matching up a separated pair of earrings & finding a "get-away" car leads to the murder of a fellow police officer.
SNEAK PREVIEW: Greed motivates a cold-blooded murderer in a melodramatic story of killing for cash.

9:00 4 THE WEB—Mystery Drama
"A Fair Exchange." A man to whom beauty is an obsession is willing to commit murder to obtain it. John Newland & Eva Marie Saint.
SNEAK PREVIEW: This might be called "Beauty & The Beast." A grimly ironical story with an original twist.

5 THE DOCTOR—Film Drama
"No-Rap Charlie." A burglar who has never been caught faces a dilemma when in the course of a "job" he discovers top secret information that should be revealed to the police. Stars Ann Jackson & Dennis Harrison.

7 BILLY GRAHAM—Religious
The evangelist delivers an oration.

9 WHAT'S YOUR BID?—Sale
John Reed King emcees auction. Guest: Ilona Massey.

SUN

KILGALLEN & CERF
9:30 P.M. (4)

MAY 17

9:15 7 **QUEST FOR SERENITY**—Talk
Dr. Kenneth Hildebrand speaks

9:30 4 **WHAT'S MY LINE?**—Quiz
John Daly is host. (See pg. 4).

5 **VICTORY AT SEA**—Film Drama
The battle against the Kamikaze—a fantastic contest between those who fought to live & those who fought to die in "Suicide For Glory."

7 **BOTH SIDES**—Discussion

9 **MEET YOUR CONGRESS**—Talk
Blair Moody moderates guest panel

10:00 4 **FILES OF JEFFREY JONES**
A policeman is falsely accused, a wife is murdered, and a horrible secret is uncovered in "Three Frightened People."

5 **WEATHERMAN**—Clint Youle

7 **PAUL HARVEY**—News

9 **"DEPUTY MARSHAL"**
MOVIE—(1st showing) One man's justice against the West's most dangerous gunman. Jon Hall, Frances Langford, & Dick Foran.
Sponsored by Courtesy Motors

10:10 5 **DORSEY CONNORS**—Ideas
Planting seeds without bending over.

10:15 5 **ALEX DREIER**—News Report
Late data on current events.

7 **FOCAL POINT**—Discussion

10:30 4 **"KILLER SHARK"**
MOVIE—(1st showing) Unscrupulous crew takes advantage of a college boy who operates his father's shark boat in order to recoup a financial loss. Roddy McDowall, Laurette Luez, & Roland Winters.

5 **SPORTS STAR TIME**—News
Norman Barry with Franklyn MacCormack and Kay Westfall.

7 **WRESTLING FROM RINGSIDE**
Lou Thesz vs Ray Gunkel.

11:00 5 **"STAR REPORTER"**
MOVIE — Newspaper publisher is killed by criminal element & son starts a campaign to clean up D.A.'s office. Warren Hull, Marsha Hunt.

11:30 9 **NEWS**—Lee Nichols Comments

11:45 9 **HEALTH AIDS**—Commercial

11:50 4 **"MEN ARE SUCH FOOLS"**
MOVIE—Marital discord brought about by trying to mix a bride's business career with her marriage career. Una Merkel & Leo Carrillo.

12:15 7 **"HUE & CRY"**
MOVIE—A group of boys play hide & seek with adult criminals. Alistair Sims.

(Stations reserve the right to change above listings without notice)

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MAY 18

6:45 5 **Town & Farm**—Discussions
7:00 5 **Today**—News & Commentary
9:00 4 **Arthur Godfrey Time**—Variety
Robert Q. Lewis subs for Godfrey.
5 **Ding Dong School**—For Kids
9 **Your Figure Ladies**—Exercises
9:30 5 **Animal Playtime**—Kids' Fun
7 **Cartoons**—Films For Kids
9 **Clete Roberts World Report**
9:45 7 **Beulah Karney Presents**—Tips
Guests: Author August Forster & Mrs. Margaret Rudkin, bakery pres.
9 **Steve Fentress & News**
10:00 4 **News At Ten**—Commentary
5 **Ask Washington**—News Panel
9 **A To Z Of Cookery**—Recipes
"Weeder's Comfort."
10:05 4 **There's One In Every Family**
10:30 4 **Strike It Rich**—Quiz Game
5 **Mrs. U.S.A.**—Film Short
7 **Let's Exercise With Ed Allen**
10:50 7 **Your Weather**—Wayne Griffin
10:55 7 **Ulmer Turner**—News Report
11:00 4 **Bride & Groom**—TV Wedding
Valentine Ruth Jurgens whose parents were exiled to Siberia by Communists & who was interned in a German camp will be married to Nathan Mermon.
5 **Creative Cookery**—F. Pope
Frankfurt rarebit on toast, southern rice pancakes, & peach cakes.
7 **Breakfast With Danny O'Neil**
See pg. A-6 for story on vocalist Nancy Wright.
9 **"Marked For Murder"**
MOVIE—Story of a range war & how the Rangers help settle it.
11:15 4 **Love Of Life**—Continued Tale
Charlie realizes that a divorce cannot erase hatred.
11:30 4 **Search For Tomorrow**—Drama
Victor thinks of his past.
11:45 4 **Guiding Light**—Serial Story
Kathy asks Dick to see his mother.
9 **Earl Nightingale Program**
11:55 7 **Ulmer Turner**—News Report
12:00 4 **Luncheon With Billy**—Musical
5 **Noontime Comics**—John Coons
7 **Happy Pirates**—Kids' Fun
9 **Hi Ladies**—Jack Payne MC
12:25 4 **Lee Phillip Show**—Tips
12:30 4 **Garry Moore Show**—Variety
Bill Cullen emcees. Durward & Bill do a comedy skit on tonsorial artists. Also, Ivan Sanderson exhibits marmosets.

LEWIS
9 A.M. (4)

ALLEN
10:30 A.M. (7)

MON
MAY 18

12:30 5 **Bob & Kay Show**—Variety
Bob Murphy & Kay Westfall.

7 **Time For Fun**—Nick Francis

12:45 9 **News Of The Day**—S. Allen

12:55 7 **Ulmer Turner**—News Report

1:00 4 **Double Or Nothing**—Quiz

5 **"Call Of The Jungle"**
MOVIE—A native girl & some witchcraft help the police officer find the murderer. Ann Corio, James Bush, & Claudia Dell.

7 **All About Baby**—Ruth Crowley

9 **"Mystery Of Mr. Wong"**
MOVIE—Foul play over a changed will & the wish to attain a rare Oriental jewel smuggled out of China. Boris Karloff, Grant Withers, & Dorothy Tree.

1:15 7 **"Ghost Camera"**
MOVIE—Undeveloped film reveals a murder; Ida Lupino & Henry Crandall.

1:30 4 **Art Linkletter's House Party**

2:00 4 **Big Pay Off**—Quiz Show

5 **Break the Bank**—Quiz Game

9 **Paul Dixon Show**—Variety

2:25 7 **Ulmer Turner**—News Report

2:30 4 **Action In The Afternoon**

5 **Welcome Travelers**—Chats

7 **"Time Flies"**
MOVIE—Comedy based on a gadget which carries people back into the past.

3:00 4 **Shopping With O'Riley**

5 **Kate Smith Hour**—Variety
Comedy dance team Anthony, Allyn, & Hodges; the story princess, & a "Cracker Barrel" interview.

9 **"Adventures Of Chico"**
MOVIE—A lonely little Mexican boy has no friends to play with, so he makes friends with the animals.

3:15 4 **"Department Store"**
MOVIE—Young man learning the dept. store business from the bottom of the ladder becomes involved with a criminal. Garry Marsh, Eve Gray, & Sebastian Shaw.

3:55 7 **Ulmer Turner**—News Report

4:00 5 **Hawkins Falls**—Drama
Mr. Scott is bearer of tragic news.

7 **Lucky 7 Ranch**—Western Film
"Overland Stagecoach."

4:15 5 **Gabby Hayes Show**—Tall Tales
"Blue Steel" with John Wayne.

4:30 4 **Garfield Goose & Friend**
Story of "The Teddy Bear's Picnic."

5 **Howdy Doody Show**—Puppet

"FACES IN WINDOW" RADIO SHOW ON "Q"

By WM. A. QUE

I SEE WHERE RADIO is pulling a switch in appropriating one of television's better shows. As you know, the customary pattern thus far has been in the opposite direction—all of radio's top shows being adapted to that other medium. But with the addition of **Faces In The Window** to WMAQ's Monday night program line-up, radio might be accused of the same sort of plagiarism. However, such a possibility doesn't bother us Faces In The Window followers a bit as long as WMAQ can give us the same hair-raising thrills that have made its television counterpart such a widely-acclaimed show.

NORDINE

Ken Nordine's readings from the works of the great horror-mystery writers are guaranteed to delight all mystery fans. The WMAQ version of "Faces" is now being aired every Monday night at 11:15 p. m.

Please approach this program with this word of warning . . . you had better not listen if you're easily frightened. You're liable to find your Monday night sleep affected by Nordine's spine-chilling narrations, the sound-effects and the eerie background music.

Remembering Nordine as a fine actor in more commonplace roles and as an announcer on both radio and television, I'm inclined to wonder where he picked up this flair for terror. Be that as it may, Ken's excellent renditions of the mystery classics certainly make for enjoyable radio listening. If you have a taste for the unusual, you'll go for this Monday night spook-session on WMAQ. —ADV.

MON

MAY 18

REYNOLDS 5:45 P.M. (4) | HASTINGS 6 P.M. (9) | COMO 6:45 P.M. (4) | BURNS 7 P.M. (4) | BARLOW 7:30 P.M. (5)

5:00 4 **Western Movie Time**—Film
Gene Autry films.
5 **Elmer, The Elephant**—Fantasy
7 **Laugh Time**—Film Shorts
"Laurel & Hardy" plus cartoons.
9 **Time For Beany**—Puppet Fun

5:15 9 **Talent Time**—Linn Burton

5:30 4 **Silhouettes Of The West**—Talks
5 **Kids Karnival Kwiz**—Movie
Fun with Natco, the clown.
7 **Adv. Time With Bob Atcher**
9 **Robert F. Hurleigh**—News

5:45 9 **Sports Review**—Brickhouse

5:50 5 **Clifton Utley And The News**

5:55 4 **Chgo. Weather**—F. Reynolds

6:00 4 **Sports & Comments**—Elson
5 **Joe Wilson's Sports Corner**
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventures
A call for help from Black Planet.

6:10 7 **Sports Highlights**—Jack Drees

6:15 4 **News With Fahey Flynn**
5 **Town Crier**—Tony Weitzel

6:25 7 **Your Weather**—Wayne Griffin

6:30 4 **CBS News**—Douglas Edwards
5 **Bob & Ray Show**—Satire
7 **Hollywood Screen Test**—Drama
Grace Kelly in "Right Hand Man." A gubernatorial candidate's daughter must decide between filial duty and romantic love.
9 **Spencer Allen & The News**

6:45 4 **Perry Como Show**—Musical
Tunes: "Sitting On Top Of the World," "It Might As Well Be Spring," "I Believe" and "He Who Has Loved."
5 **News Caravan**—Swayze
9 **Chicagoland Newsreel**

7:00 4 **BURNS & ALLEN**—Comedy
Gracie calls the Missing Persons Bureau when Harry Morton fails to turn up for lunch.
5 **PAUL WINCHELL SHOW**
"What's My Name?" quiz.
7 **HOMICIDE SQUAD**—Mystery
"Case Of the Missing Bride." A husband finds his bride missing when he returns home after a six weeks' absence.
9 **HOW'S YOUR HEALTH?**—Talks
Dr. Joseph K. Freilich, asst. prof. of clinical med., Chgo. Med. Schl. discusses "The Case of the Elusive Cancer."

7:30 4 **GODFREY'S TALENT SCOUTS**
Garry Moore subs for Arthur.
5 **VOICE OF FIRESTONE**—Music
Tenor Brian Sullivan sings "The Flower Song" from Bizet's "Carmen," Cadman's "At Dawning," & with Chorus, Purcell's "Passing By." Orchestra does "La Bamba de Vera Cruz" & the "Gypsy Baron" overture by Strauss.
7 **"SWISS MISS"**
MOVIE—Laurel & Hardy turn up at a mountain resort to sell mouse traps.
9 **MOVIE**—Title To Be Announced

8:00 4 **I LOVE LUCY**—Comedy Drama
Lucy discovers a way of convincing everyone that the Ricardos need a bigger apartment.
5 **EYE WITNESS**—Drama
"Before The Fact." Twenty-six minutes bring about a complete change in the lives of a small group of people.

8:30 4 **RED BUTTONS SHOW**—Antics
Guest: vocalist Karen Chandler.
5 **ROBERT MONTGOMERY**
"The Wind Cannot Read" with Donald Woods. Story of a Canadian soldier who fell in love with the young Japanese girl who taught him Japanese during the last war.
SNEAK PREVIEW: This tragic tale may enlist your compassion. A thought-provoking theme: can East & West meet? But does the script meet the issue?
7 **BOXING FROM RAINBO**
Nenos Solomon, 22, of Chicago with 10 wins & 2 losses vs Chico Pacheo, 27, of Miami with 56 wins & 24 losses in an 8 rd. bout.
Jack Drees announces. Keep round-by-round score with Ed Pazdur of *TV Guide*.
9 **BOXING—EASTERN PKWY.**
Arthur Persley, 30, of Red Cross, La. with 38 wins, 1 loss, & 2 draws vs ranking contender Percy Bassett, 25, of Philadelphia, Pa. with 59 wins, 6 losses, & 1 draw in a 10 rd. lightweight bout; Ted Husing.

9:00 4 **STUDIO ONE**—Drama
"The Laugh Maker" with Jackie Gleason, Art Carney, & Marion Seldes. Story of a man who presents an enigma of personality & temperament—a man nobody knows.
SNEAK PREVIEW: Drama with Pagliacci overtones exposes ruthlessness of ambitious people in their fight for success.

BUTTONS
8:30 P.M. (4)

TAYLOR
10 P.M. (9)

MON

MAY 18

9:30 5 WHO SAID THAT?—Quiz
Guests: Ruth Lyons, June Lockhart, & Merriman Smith.

9:45 9 SPORTS PAGE—Events

10:00 4 FAHEY FLYNN—News Data
5 WEATHERMAN—Clint Youle
7 LIFE OF RILEY—Comedy Antics
Comedy over "Riley's Operation."
9 "SECOND CHANCE"
MOVIE—(1st showing) A guy & a gal form a partnership when he gives her a stolen jewel to conceal. Kent Taylor, Louise Currie, Dennis Hoey, & Larry Blake.
Sponsored by Mages Sport Stores.

10:10 4 MEET MISS LEE—Weather
Lee Phillip—news & predictions.
5 DORSEY CONNORS—Ideas
You don't have to have bruised fingers to hammer nails.

10:15 4 HARRINGTON ON SPORTS
5 CLIFTON UTLEY & THE NEWS

10:25 4 MUSIC COUNTER—Top Tunes
Helen Lee & George Ramsby.

10:30 4 HARRINGTON AND THE NEWS
5 LET'S LOOK AT SPORTS—News
7 DR. FIXUM—Household Ideas

10:45 4 OUR SONG—Musical Variety
5 HERBIE MINTZ SHOW—Musical
(See story on pg. A-4)

11:00 4 KUP'S TV COLUMN-Interviews
5 "VOGUES"
MOVIE—Rival fashion salons battle for trade & the love of a girl. Warner Baxter, Joan Bennett, Helen Vinson, & Mischa Auer.
7 ULMER TURNER—News

11:10 7 "IT HAPPENED TOMORROW"
MOVIE—Tomorrow's news today, & what it does to a reporter. Dick Powell.

11:15 4 11:15 EDITION—Fahey Flynn

11:30 4 MURDER BEFORE MIDNIGHT
"Reform Girl" with Noel Francis & Robert Ellis.
9 NEWS—Les Nichols Comments

12:00 4 "COURAGEOUS MR. PENN"
MOVIE—Film story of Wm. Penn, founder of the Quaker movement & settler of Pennsylvania. Clifford Evans, Deborah Kerr, & Dennis Arundell.

12:15 7 "CRIMSON ROMANCE"
MOVIE—Mystery & adventure.

1:00 4 LATE WORLD NEWS

(Stations reserve the right to change above listings without notice)

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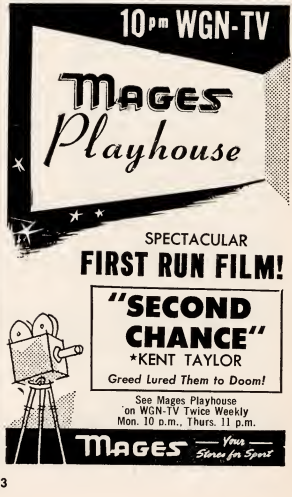

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TUESDAY

4 WBBM-TV
5 WNBQ
7 WBKB
9 WGN-TV

MAY 19

6:45 5 **Town & Farm**—Discussion

7:00 5 **Today**—News & Commentary
Film visit with member of the fancy dress guard regiment.

9:00 4 **Arthur Godfrey Time**—Variety
5 **Ding Dong School**—Nursery
9 **Your Figure Ladies**—Fogarty

9:30 5 **Animal Playtime**—Kid's Fun
7 **Cartoons**—Youngster's Film
9 **Clete Roberts World Report**

9:45 7 **Beulah Karney Presents**—Tips
How to clean glass.
9 **Steve Fentress & News**

10:00 4 **News At Ten**—Late Report
5 **Ask Washington**—News Panel
9 **A To Z Of Cookery**—Recipes
"Copy Cat II."

10:05 4 **There's One In Every Family**

10:30 4 **Strike It Rich**—Quiz
5 **Mrs. U.S.A.**—Film Short
7 **Let's Exercise With Ed Allen**
Specialization for the bust line.

10:50 7 **Your Weather**—Wayne Griffin

10:55 7 **Ulmer Turner**—News Report

11:00 4 **Bride & Groom**—TV Wedding
5 **Creative Cookery**—Recipes
Stuffed mushrooms baked in cream and German filbert macaroons.
7 **Breakfast With Danny O'Neil**
9 **"Oath Of Vengeance"**
MOVIE—Buster Crabbe, Al St. John, & Mady Lawrence are starred.

11:15 4 **Love Of Life**—Serial Story
Charlie's new found happiness only brings to light the stronger struggle between Meg & Vanessa.

11:30 4 **Search For Tomorrow**—Serial
Pearl March reveals a secret.

11:45 4 **Guiding Light**—Drama Serial
Mrs. Grant visits Kathy in the hospital & upsets her.
9 **Earl Nightingale Program**

11:55 7 **Ulmer Turner**—News Report

12:00 4 **Luncheon With Billy**—Musical
5 **Noontime Comics**—Kiddie Fun
7 **Happy Pirates**—Two Ton Baker
9 **Hi Ladies**—Interview Fun

12:25 4 **Lee Phillip Show**—Hints

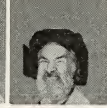
12:30 4 **Garry Moore Show**—Variety
Guest: comedian Cliff Norton; Durward Kirby recites nursery rhymes.
5 **Bob & Kay Show**—Interviews
7 **Time For Fun**—Kids' Show

12:45 9 **Baseball With The Girls**

12:55 7 **Ulmer Turner**—News Report

POPE
11 A.M. (5)

WESTFALL
12:30 P.M. (5)


HAYES
4:15 P.M. (5)

ALLEN
6:30 P.M. (9)

SCHOOLER
7:30 P.M. (9)

MAY 19

1:00 4 **Freedom Rings**—Quiz Drama
5 **"Flight To Nowhere"**
MOVIE—A secret map disclosing the whereabouts of a uranium deposit in the Pacific ocean is sought by many people. Alan Curtis & Evelyn Ankers.
7 **All About Baby**—Ruth Crowley
Guest. Dr. Adolph R. Nachman, inst. in pediatrics, Chgo. Med. Schl.
9 **Batting Practice**—Warm Up

1:10 9 **Lead Off Man**—Vince Lloyd

1:15 7 **"Ellis Island"**
MOVIE—Story of the greatest gang of international crooks in the world. Donald Cook.

1:30 4 **Art Linkletter's House Party**
9 **Baseball**—Cubs vs New York

2:00 4 **Big Payoff**—Quiz For Men
5 **Break The Bank**—Bud Collyer

2:25 7 **Ulmer Turner**—News Report

2:30 4 **Action In The Afternoon**
5 **Welcome Travelers**—Chats
7 **"Worldly Goods"**
MOVIE—Couple finds that money is no substitute for love. James Kirkwood.

3:00 4 **Shopping With O'Riley**
5 **Kate Smith Hour**—Variety
Teen age panel with college editor, capsule musical comedy with Kateds & Katydids, & magician the Great Mr. Ballantine.

3:15 4 **"Strawberry Roan"**
MOVIE—A young farmer finds that his wife is spending money foolishly. Billy Hartnell & Carol Raye.

3:45 9 **Tenth Inning**—Interviews

3:55 7 **Ulmer Turner**—News Report

4:00 5 **Hawkins Falls**—Dramatic Tale
May Shipley cushions a very hard blow.
7 **Lucky 7 Ranch**—Western Film
"Mysterious Riders."
9 **"Riders Of Black Hills"**
MOVIE—Story of Black Knight, a race horse who wins a derby & is later kidnapped. Bob Livingston, Ray Corrigan, & Max Terhune.

4:15 5 **Gabby Hayes Show**—Tall Tales

4:30 4 **Garfield Goose And Friend**
Old-time movie & record story of "The Circus Day Parade."
5 **Howdy Doody Show**—Puppets

5:00 4 **Western Movie Time**—Film
5 **Elmer, The Elephant**—For Kids
Show for kids with John Conrad.
7 **Laugh Time**—Film Shorts
"Charlie Chase" plus cartoons.
9 **Time For Beany**—Kiddie Fun

5:15 9 **Talent Time**—Linn Burton

5:30 4 **Silhouettes Of The West**—Music
5 **Kids Karnival Kwiz**—Movie
Kids fun with clown Nateo.
7 **Adv. Time With Bob Atcher**
9 **Robert F. Hurleigh**—News

5:45 9 **Sports Review**—Brickhouse

5:50 5 **Clifton Utley And The News**

5:55 4 **Chgo. Weather**—F. Reynolds

6:00 4 **Sports & Comments**—Elson
5 **Joe Wilson's Sports Corner**
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventures

6:10 7 **Sports Highlights**—Jack Drees

6:15 4 **News With Fahey Flynn**
5 **Short, Short Drama**—Film
A perfect setup for smuggling that involves "Diplomatic Immunity."

6:25 7 **Your Weather**—Wayne Griffin

6:30 4 **CBS News**—Douglas Edwards
5 **Dinah Shore Show**—Musical
"I'm Walking Behind You."
7 **Beulah Show**—Comedy Skits
Donnie hero worships a cowboy who comes to town & Harry falls in his esteem.
9 **Spencer Allen & The News**

6:45 4 **Jane Froman's U.S.A. Canteen**
Jane sings "Big Wide Wonderful World" & "Say You're Mine Again."
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—News

7:00 4 **"STAND-IN"**
MOVIE—An efficiency expert is sent to Hollywood to find out what is wrong with the company's studio. Leslie Howard, Joan Blondell, Humphrey Bogart, & Alan Mowbray.
5 **CIRCUS HOUR**—Variety
Joe E. Brown with Delores Gray, John Raitt, and guest Milton Berle. A hot spell hits N.Y. & the circus moves to Coney Island, because that's where the people are.
7 **"ABOUT FACE"**
MOVIE—A series of troublesome situations in the life of an army sergeant. William Tracy.
9 **YOUR BIG MOMENT**—Dates
Melvyn Douglas, emcee, arranges blind dates from written letters.

7:30 9 **PRESS CONFERENCE**—Debate
Lee Schooler moderates panel.

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MAY 19

SHRINER
9 P.M. (5)

DONALD
9:30 P.M. (7)

8:00 4 CITY HOSPITAL—Drama
"Chief Of Staff." A doctor at retirement age is unwilling to quit.

5 FIRESIDE THEATER—Drama
A young policeman is killed during a raid & his father goes overboard in trying to protect the other son in "Safety Island."

7 STOCK CAR RACES—Action
Six races from the 87th St. Speedway; interviews with drivers, racing officials, & track patrons. Stewart Reamer describes.

9 PARS, BIRDIES & EAGLES
Tips for golfing fans.

8:30 4 SUSPENSE—Drama
"Come Into My Parlor" with John Carradine. Young hoodlums make a tattooing parlor their hangout, & terrorize the proprietor until a mysterious stranger wanders in.
SNEAK PREVIEW: A reverse of the star's usual role. Timely expose of gangster tactics used by ruthless juvenile delinquents.

5 CIRCLE THEATER—Drama
"A Matter Of Opinion" with Phillippa Bevans, Bibi Osterwald.
SNEAK PREVIEW: There's a lesson for wives in this amusing comedy of marriage in which two men talk to the "inquiring photographer." What does *your* husband really think of *you?*

9 WISDOM OF THE AGES—Panel
Jack Barry emcees panel.

9:00 4 DANGER—Mystery Drama
"Jam Session." Loyalty of a small band who contrive to protect one of the musicians from the wrath of a jealous gangster.
SNEAK PREVIEW: Crisp natural dialogue creates suspenseful, believable drama.

5 TWO FOR THE MONEY—Quiz
Herb Shriner is host to contestants.

9 48TH STREET THEATER—Drama
"Eleventh Hour" with Hugh O'Brian & Everett Glass. Girl tries to reform a gangster.

9:30 4 THE UNEXPECTED—Drama
A young man is convinced that he lived in another life as another person. When he attempts to trace his alter ego, he finds mystery, violence, & murder in "Born Again."

5 CLUB EMBASSY—Musical
Connie Russell takes over for Mindy Carson and sings tunes about the blues.

GILBERT & O'NEIL
10:45 P.M. (4)

TUE

MAY 19

9:30 7 **NAME'S THE SAME**—Panel
Robt. Q. Lewis, mc (see pg. 4)
9 **DOUG. FAIRBANKS JR.**—Film
"The Journey" with Wilfred Hyde White; a gruff impoverished Austrian nobleman is saved from making a distasteful trip & begging for money.

9:45 5 **BOB CONSIDINE**—News Views

10:00 4 **FAHEY FLYNN**—News Data
5 **WEATHERMAN**—Clint Youle
7 **AUSTIN KIPLINGER**—News
(See story on pg. A-12)
9 **"PASTOR HALL"**
MOVIE—Story of a village parson who finds himself at odds with the tenets of Nazism. Nova Pilbeam, Seymour Hicks, & Wilfred Lawson.

10:10 4 **MEET MISS LEE**—Weather
Lee Phillip with news & predictions.
5 **DORSEY CONNORS**—Ideas
Towel racks & clothes hampers.

10:15 4 **HARRINGTON ON SPORTS**
5 **CLIFTON UTLEY & THE NEWS**
7 **SPORTS HIGHLIGHTS**—Drees

10:25 4 **MUSIC COUNTER**—Top Tunes
Helen Lee & George Ramsby.
7 **YOUR WEATHER**—W. Griffin

10:30 4 **HARRINGTON AND THE NEWS**
5 **LET'S LOOK AT SPORTS**—News
7 **HEART OF THE CITY**—Film

10:45 4 **OUR SONG**—Favorite Tunes
5 **HERBIE MINTZ SHOW**—Musical

11:00 4 **KUP'S TV COLUMN**—Chats
5 **HARNESS RACING**-Maywood
7 **ULMER TURNER**—News

11:10 7 **"CAPTAIN FURY"**
MOVIE—An Irish patriot prisoner in Australia escapes, & saves the ranchers. Brian Aherne.

11:15 4 **11:15 EDITION**—Fahey Flynn

11:30 4 **MURDER BEFORE MIDNIGHT**
9 **NEWS**—Les Nichols Comments

12:00 4 **"EUROPEAN ASSIGNMENT"**
MOVIE—London contact for an American ace newspaper reporter turns out to be a woman. Lionel Murton, Aomela Deeming, & Ivan Craig.

12:15 7 **"BACKROOM BOYS"**
MOVIE—Adventures.

1:00 4 **LATE WORLD NEWS**—Data

(Stations reserve the right to change above listings without notice)

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In Person—NORM SHERR—NBC-CBS Pianist
In Person—JANIE O'BRIEN—Cute, dynamic

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IS ON SALE WEDNESDAY
It's full of stories and color pictures featuring
Red Buttons • Gloria Swanson
Hoagy Carmichael • Ernie Kovacs
Howdy Doody and others
and tells about
TV's PLANS FOR THE SUMMER
Advance News on Summer Shows
TV GUIDE
HOW HOWDY DOODY MAKES THEIR HOWL

You won't want to miss your

"LUNCHEON WITH BILLY"

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HELLMANN'S MAYONNAISE
THE STATE OF WISCONSIN
LINCO BLEACH
RICHARD HUDNUT'S HOME PERMANENT

Chicago's Showmanship television station
CBS IN CHICAGO

WBBM-TV
4

6:45 5 **Town And Farm**—Discussion
7:00 5 **Today**—News & Comments
9:00 4 **Arthur Godfrey Time**—Musical
5 **Ding Dong School**—For Kids
9 **Your Figure Ladies**—Fogarty
9:30 5 **Animal Playtime**—Kid's Show
Win Stracke with games for kids
7 **Cartoons**—For The Kids
9 **Clete Roberts World Report**
9:45 7 **Beulah Karney Presents**—Tips
Beef barbecued in salt.
9 **Steve Fentress & News**
10:00 4 **News At Ten**—Information
5 **Ask Washington**—News Panel
9 **A To Z Of Cookery**—Recipes
"Strawberry Festival"
10:05 4 **There's One In Every Family**
10:30 4 **Strike It Rich**—Warren Hull
Guest: actress Jan Miner.
5 **Mrs. U.S.A.**—Film Short
7 **Let's Exercise With Ed Allen**
Hip exercises.
10:50 7 **Your Weather**—Wayne Griffin
10:55 7 **Ulmer Turner**—News Report
11:00 4 **Bride & Groom**—TV Wedding
5 **Creative Cookery**—Recipes
Cream of mushroom soup & blueberry butter pastry squares.
7 **Breakfast With Danny O'Neil**
9 **"Terrors On Horseback"**
MOVIE—A stagecoach is robbed & the passengers are killed by the gunmen. Buster Crabbe, Al St. John, & Patti McCarty.
11:15 4 **Love Of Life**—Serial Story
Silent war between Meg & Vanessa takes a new turn.
11:30 4 **Search For Tomorrow**—Drama
Ned gives Joanne some good news.
11:45 4 **Guiding Light**—Serial Story
Kathy & baby take a turn for worse.
9 **Earl Nightingale Program**
11:55 7 **Ulmer Turner**—News Report
12:00 4 **Luncheon With Billy**--Musical
5 **Noontime Comics**—John Coons
7 **Happy Pirates**—Fun For Kids
9 **Hi Ladies**—Jack Payne
12:25 4 **Lee Phillip Show**—Tips
12:30 4 **Garry Moore Show**—Comedy
Comedy sketch "Celebrities," song production, "Anything New Today."
5 **Bob & Kay Show**—Interviews
7 **Time For Fun**—Nick Francis
12:45 9 **Baseball With The Girls**
Jack Brickhouse interviews.
12:55 7 **Ulmer Turner**—News Report
1:00 4 **Double Or Nothing**—Quiz
5 **"He Couldn't Take It"**
MOVIE—George Stone, Virginia Cherrill, & Ray Walker.
7 **All About Baby**—Discussion
9 **Batting Practice**—H. Creighton
1:10 9 **Lead Off Man**—Vince Lloyd
1:15 7 **"Ghost Train"**
MOVIE—Passengers at a country station await the coming of a ghost train with implications of mystery & crime. Arthur Askey, Richard Murdoch, & Kathleen Harrison.
1:30 4 **Art Linkletter's House Party**
9 **Baseball**—Cubs vs New York
Jack Brickhouse announces.
2:00 4 **Big Payoff**—Quiz For Men
5 **Break The Bank**—Quiz Show
2:25 7 **Ulmer Turner**—News Report
2:30 4 **Action In The Afternoon**
5 **Welcome Travelers**—Chats
7 **"Sing As You Swing"**
MOVIE—Musical about a boy who's trying to sell a song, & a girl who's trying to hit the big time. Mills Brothers.
3:00 4 **Shopping With O'Riley**
5 **Kate Smith Hour**—Musical
Fashion show, Blackburn Twins with Marion Colby, and Kate & band.
3:15 4 **"Turn Of The Tide"**
MOVIE—Conflict over fishing rights by two families living in an English village. John Garrett & Geraldine Fitzgerald.
3:45 9 **Tenth Inning**—Interviews
3:55 7 **Ulmer Turner**—News Report
4:00 5 **Hawkins Falls**—Sm. Town Tale
Lona Drewer tries to knit the broken thread of a former life.
7 **Lucky 7 Ranch**—Western Film
"Romance River."
9 **"Wagon Wheels Westward"**
MOVIE—Settlers are escorted to the property they bought, but bandits try to sell the land to them illegally. Wild Bill Elliott.
4:15 5 **Gabby Hayes Show**—Tall Tales
4:30 4 **Garfield Goose And Friend**
"Manners Can Be Fun" is lesson today.
5 **Howdy Doody Show**—Puppets

MAY 20

CROWLEY 1 P.M. (7) | BURTON 5:15 P.M. (9) | UTLEY 5:50 P.M. (5) | ERWIN 7:30 P.M. (7) | BELLAMY 8:30 P.M. (4)

4:45 7 **Rootie Kazootie**—Puppet Fun

5:00 4 **Western Movie Time**—Film
5 **Elmer, The Elephant**—Movie
7 **Laugh Time**—Film Shorts
"Laurel & Hardy" plus cartoons.
9 **Time For Beany**—Puppet Fun

5:15 9 **Talent Time**—Linn Burton

5:30 4 **Silhouettes Of The West**—Film
5 **Kids Karnival Kwiz**—Games
An old-time movie with Natco.
7 **Adv. Time With Bob Atcher**
9 **Robert F. Hurleigh**—News

5:45 9 **Sports Review**—Brickhouse

5:50 5 **Clifton Utley And The News**

5:55 4 **Chgo. Weather**—F. Reynolds

6:00 4 **Sports & Comments**—Elson
5 **Joe Wilson's Sports Corner**
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventures

6:10 7 **Sports Highlights**—Jack Drees

6:15 4 **News With Fahey Flynn**
5 **Town Crier**—Tony Weitzel

6:25 7 **Your Weather**—Wayne Griffin

6:30 4 **CBS News**—Douglas Edwards
5 **Eddie Fisher Show**—Musical
Gordon MacRae subs for Eddie.
7 **Date With Judy**—Comedy
Confusion reigns when father decides to take mother to his lodge convention.
9 **Spencer Allen And The News**

6:45 4 **Perry Como Show**—Musical
Tunes: "Your Cheating Heart," "Red Red Robin," & "Summertime."
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Data

7:00 4 **ARTHUR GODFREY & FRIENDS**
Musical variety with Ed Sullivan as guest emcee.
5 **I MARRIED JOAN**—Comedy
Joan Davis gets the jitters upon hearing that a criminal sent to prison by her husband is released.
7 **LAUREL & HARDY TIME**
9 **"MEET THE MISSUS"**
MOVIE—Higgins Family film with one of the boys losing a pack of bonds worth $5,000. Roscoe Karns, Ruth Donnelly, & Spencer Charters.

7:30 5 **MUSIC HALL**—Tune Time
Patti Page is hostess with dancer Mary Ellen Terry, & guests: Vaughn Monroe, Richard Haymen, and the Whiffenpoofs.
7 **STU ERWIN SHOW**—Comedy

8:00 4 **STRIKE IT RICH**—Quiz Contest
Warren Hull is emcee with guest
5 **KRAFT THEATER**—Drama
"One Left Over." Father has a difficult time when he has to explain the death of his wife & two other children to his youngest child. Harry Townes & Patricia Wheel.
7 **CARUSO SHOW**—Musical
Popular opera classics.
9 **FRONT PAGE DETECTIVE**
Edmund Lowe as columnist David Chase in "Little Miss Fortune." A little girl & her new toy doll house lead to counterfeit money & murder.

8:30 4 **MAN AGAINST CRIME**—Drama
Mike Barnett (Ralph Bellamy) takes to the suburbs to battle burglars in a swank residential section.
(see pg. 16)
7 **WRESTLING FROM RAINBO**
Wayne Griffin describes the matches
9 **THROUGH THE CAMERA EYE**
Frank Sweeney is host in this photography contest.

9:00 4 **BLUE RIBBON BOUTS**—Boxing
Norman Hayes of Boston, Mass. with 24 wins, 14 losses, & 1 draw vs Jesse Turner of St. Louis, Mo. with 30 wins, 10 losses, & 5 draws in a 10 rd. middleweight bout from St. Louis; Russ Hodges announcing.
5 **THIS IS YOUR LIFE**—Tale
Ralph Edwards is your host
9 **OLD AMERICAN BARN DANCE**
Musical variety film shorts emceed by Bill Bailey

9:30 5 **CITY DESK**—Discussion
William Ray is moderator.
9 **LIBERACE SHOW**—Musical
A variety of selections is played.

9:45 4 **SPORTS SPOT**—Review

10:00 4 **FAHEY FLYNN**—News Data
5 **WEATHERMAN**—Clint Youle
7 **FOREIGN INTRIGUE**—Drama
(Tentative)
9 **"GHOSTS ON THE LOOSE"**
MOVIE—East Side kids attempting to help a friend's brother get married run into difficulties with a mystery house & Nazi agents.

EDWARDS
9 P.M. (5)

KUPCINET
11 P.M. (4)

W E D

May 20

10:10 4 **MEET MISS LEE**—Weather
Lee Phillip with news & predictions.
5 **DORSEY CONNORS**—Ideas
Kitchen chores made easy.

10:15 4 **HARRINGTON ON SPORTS**
5 **CLIFTON UTLEY & THE NEWS**

10:25 4 **MUSIC COUNTER**—Top Tunes
Helen Lee & George Ramsby.

10:30 4 **HARRINGTON AND THE NEWS**
5 **LET'S LOOK AT SPORTS**—News
7 **THIS IS CHARLES LAUGHTON**
"Ages Of Men" from Shakespeare's "As You Like It." Also, Thomas Wolfe's "A Stone, A Leaf, & A Door."

10:45 4 **OUR SONG**—Favorite Tunes
Carolyn Gilbert & Danny O'Neil
5 **HERBIE MINTZ SHOW**—Musical
7 **COMEDY CAMEO**—Film Short
Ritz Brothers cause havoc in "Hotel Anchovie."

11:00 4 **KUP'S TV COLUMN**—Chats
5 **"DANGER FLIGHT"**
MOVIE—Tailspin Tommy helps out a youngster whom everyone has abandoned. John Trent, Marjorie Reynolds, & Milburn Stone.
7 **ULMER TURNER**—News

11:10 7 **"BUSH CHRISTMAS"**
MOVIE—Adventures of 5 children lost in the Australian bush. Chips Rafferty is starred.

11:15 4 **11:15 EDITION**—Fahey Flynn

11:30 4 **MURDER BEFORE MIDNIGHT**
"Revolt Of The Zombies." A man seeks the secrets of the half-living, half-dead people. Dean Jagger.
9 **NEWS**—Les Nichols Comments

11:45 9 **"FLYING SERPENT"**
MOVIE—Connivings of a crazed archaeologist to protect his discovery of a fabulous Aztec treasure hidden in New Mexico. George Zucco.

12:00 4 **"LOVE ON THE DOLE"**
MOVIE—Efforts of a woman to get herself & her family out of the relief mire via the primrose path. Deborah Kerr, Clifford Evans, & Mary Merrall.

12:15 7 **"HEADLINE WOMAN"**
MOVIE—Newspaper woman's fight to stay out of the limelight of publicity. Heather Angel and Roger Pryor.

1:00 4 **LATE WORLD NEWS**—Data

(Stations reserve the right to change above listings without notice)

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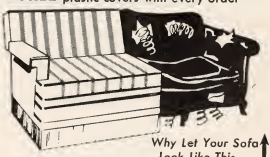

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HERBIE MINTZ

(continued from page A-5)

Voluble Herbie Mintz reminisces through both his fingers and his voice. Here he charms a TV camera with a story and a melody.

the stage. "You never heard anything so bad as that high-priced talent," Herbie shudders.

Who? Me?

When the balding pianist debuted on TV, his top desire was to be recognized by the public. This happened one day. Herbie's wife watched his first shows (at 4:15 p.m.) on a neighbor's set, much to the concern of the family's 7-year-old son, Mike, who preferred some playful puppets on another channel. Not long after, Herbie met Mike in the hall. "I saw you on TV," piped the youngster. Herbie's chest expanded one inch. "Yeah," added Mike, "and YOU STINK!"

Herbie insists the best job of adlibbing in either radio or TV came from Chicago sportscaster Joe Wilson during a Big 10 football game. The two school bands played the "Star Spangled Banner" but someone had apparently failed to tune them together. The resulting dissonance was nerve-shattering. When the song was completed, Joe commented soberly, "Ladies and gentlemen, you have just heard our national anthem played the way Salvador Dali would have painted it!"

Herbie Mintz is seen at 10:45 p.m. Mon. through Fri. on WNBQ (channel 5).

DO YOU KNOW THE STARS?

1. Peg Lynch and Alan Bunce star in the new comedy:
   a. "Ethel and Albert"
   b. "Those Two"
   c. "Garfield Goose & Friend"
   d. "Lum and Abner"
2. Dave Garroway was once a:
   a. Congressional page boy
   b. radio studio guide
   c. pinboy
   d. champion caddy
3. Herb Shriner's famed home town is in:
   a. California
   b. Florida
   c. Alaska
   d. Indiana
4. Eve Arden as "Our Miss Brooks" romantically pursues:
   a. Mr. Boynton
   b. Mr. Conklin
   c. Walter Denton
   d. Stretch Snodgrass
5. Bill Hayes has left the "Show of Shows" to:
   a. join the army
   b. join the navy
   c. make a movie
   d. star in a Broadway musical.
6. Match the following panel show partners:
   a. Dorothy Kilgallen
   b. Fran Coughlin
   c. Anna Lee
   d. Sam Levenson
   e. Jayne Meadows
   v. George S. Kaufman
   w. Henry Morgan
   x. Arlene Francis
   y. John Henry Faulk
   z. Carmelita Pope

1. a 2. b 3. d 4. a 5. d
6. a-x, "What's My Line?"; b-z, "Down You Go"; c-y, "It's News to Me"; d-v, "This Is Show Business"; e-w, "I've Got a Secret."

Score 10 points for each correct answer. Here's how you rate: 80-100, superior; 60-80, excellent; 40-60, good; 30 and under —Picture tube busted?

THURSDAY

4 WBBM-TV
5 WNBQ
7 WBKB
9 WGN-TV

COONS
NOON (5)

SMITH
3 P.M. (5)

THUR

MAY 21

MAY 21

6:45 5 **Town & Farm**-Everett Mitchell
7:00 5 **Today**—News, Reviews
9:00 4 **Arthur Godfrey Time**—Variety
5 **Ding Dong School**—For Kids
9 **Your Figure Ladies**—Fogarty
9:30 5 **Animal Playtime**—Win Stracke
7 **Cartoons**—For The Kids
9 **Clete Roberts World Report**
9:45 7 **Beulah Karney Presents**—Tips
Ideas for entertaining in small quarters. Food feature: corn meal puffs.
9 **Steve Fentress & News**
10:00 4 **News At Ten**—Report
5 **Ask Washington**—News Panel
9 **A To Z Of Cookery**—Recipes
"Strawberries Away."
10:05 4 **There's One In Every Family**
10:15 4 **Meet Betty Furness**—Tips
Guest: Lowell Thomas. (sse pg. 23)
10:30 4 **Strike It Rich**—Warren Hull
5 **Mrs. U.S.A.**—Talks
7 **Let's Exercise With Ed Allen**
More concentration and less exercise.
10:50 7 **Your Weather**—Wayne Griffin
10:55 7 **Ulmer Turner**—News Report
11:00 4 **Bride & Groom**—TV Wedding
5 **Creative Cookery**—Recipes
Kuchen dough & deviled hamburgers.
7 **Breakfast With Danny O'Neil**
9 **"Outlaws Of The Plains"**
MOVIE—A Bill Carson adventure with Buster Crabbe & Al "Fuzzy" St. John.
11:15 4 **Love Of Life**—Serial Story
Charlie visits his son.
11:30 4 **Search For Tomorrow**—Serial
Victor expresses his gratitude.
11:45 4 **Guiding Light**—Serial Tale
Papa mortgages his home.
9 **Earl Nightingale Program**
11:55 7 **Ulmer Turner**—News Report
12:00 4 **Luncheon With Billy**—Music
5 **Noontime Comics**—Film & Talk
7 **Happy Pirates**—Kids' Fun
9 **Hi Ladies**—Interviews
12:25 4 **Lee Phillip Show**—Hints
12:30 4 **Garry Moore Show**—Variety
Durward Kirby's imitation of "Sandy" Beebe, Ike's golf instructor.
5 **Bob & Kay Show**—Surprises
7 **Time For Fun**—Kids' Show
12:45 9 **News Of The Day**—S. Allen
12:55 7 **Ulmer Turner**—News Report
1:00 4 **Freedom Rings**—Drama Quiz
John Beal & Alice Ghostly.
5 **"The Ape"**
MOVIE—Man sets himself up as judge over life or death. Boris Karloff.
7 **All About Baby**—Ruth Crowley
9 **"On Probation"**
MOVIE—Girl is put on probation in the custody of a big time gangster. Monte Blue, William Bakewell, & Lucille Browne.
1:15 7 **"False Pretenses"**
MOVIE—A waitress who yearns for luxury borrows money to finance a campaign to find a wealthy husband. Irene Ware, Sidney Blackmer.
1:30 4 **Art Linkletter's House Party**
2:00 4 **Big Payoff**—Quiz For Men
5 **Break The Bank**—Bud Collyer
9 **Paul Dixon Show**—Pantomimes
2:25 7 **Ulmer Turner**—News Report
2:30 4 **Action In The Afternoon**
5 **Welcome Travelers**—Chats
7 **"The Gentle Sex"**
MOVIE—The experiences of seven girls who join the British army. Lilli Palmer, Joan Gates.
3:00 4 **Shopping With O'Riley**
5 **Kate Smith Hour**—Guest Stars
Kathryn Lee & Marc Platt, dancers, "Cracker Barrel," & "Talent Showcase."
9 **"Forgotten Village"**
MOVIE—(1st showing) Depicting peasant life in Mexico.
3:15 4 **"The Common Touch"**
MOVIE—Young man takes over his father's business, & cleans up the shady dealings of the board of directors. Greta Gynt & Geoffrey Hibbert.
3:55 7 **Ulmer Turner**—News Report
4:00 5 **Hawkins Falls**—Serial Story
A woman wins an uneven fight.
7 **Lucky 7 Ranch**—Western Film
"Guns Of Law."
4:15 5 **Gabby Hayes Show**—Tall Tales
4:30 4 **Garfield Goose & Friend**
Great Gildersleeve's story of "Hansel & Gretel" is illustrated.
5 **Howdy Doody Show**—Puppets
5:00 4 **Western Movie Time**—Film
5 **Elmer, The Elephant**—Antics
7 **Laugh Time**—Film Short
"Charlie Chase" plus cartoons.
9 **Time For Beany**—Puppet Fun
5:15 9 **Talent Time**—Linn Burton

MAY 21

THOMAS 4:30 P.M. (4) | HALL 7 P.M. (7) | STORM 9 P.M. (4) | KIPLINGER 9 P.M. (7) | HARRINGTO 10:15 P.M. (

5:30 4 **Silhouettes Of The West**—Talks
5 **Kids Karnival Kwiz**—Movie
Games & chats with clown Nateo.
7 **Adventure Time**—Film Serial
9 **Robert F. Hurleigh**—News

5:45 9 **Sports Review**—Brickhouse

5:50 5 **Clifton Utley And The News**

5:55 4 **Chgo. Weather**—F. Reynolds

6:00 4 **Sports & Comments**—Elson
5 **Joe Wilson's Sports Corner**
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventure

6:10 7 **Sports Highlights**—Jack Drees

6:15 4 **News With Fahey Flynn**
5 **Short, Short, Drama**—Film
"Shipboard Romance" tells of two young people who fall in love.

6:25 7 **Your Weather**—Wayne Griffin

6:30 4 **CBS News**—Douglas Edwards
5 **Dinah Shore Show**—Musical
Guest, Jack Benny.
7 **Lone Ranger**—Western Drama
A large sum of money is stolen and a murder is committed.
9 **Spencer Allen And The News**

6:45 4 **Jane Froman's U.S.A. Canteen**
Jane sings "Cockeyed Optimist," & Peter Birch & Co. dance to "Let It Snow."
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Data

7:00 4 **LIFE WITH LUIGI**—Drama
Trials and tribulations of the little Italian immigrant, with Vito Scotti
5 **GROUCHO MARX SHOW**—Quiz
"You Bet Your Life" quiz contest
7 **RAMAR OF THE JUNGLE**—Film
Jon Hall in "Burning Barrier."
9 **TV SHOWCASE**—Film Short
"Dory Fisherman"

7:30 4 **FOUR STAR PLAYHOUSE**
Mr. & Mrs. Ronald Colman in "The Ladies On His Mind" with Hillary Brooke, Patricia Morison, & Elizabeth Fraser. An eminent psychiatrist has difficulty in remaining as detached as professional etiquette demands when treating beautiful if neurotic women.
5 **TREASURY MEN IN ACTION**
"The Case Of The Easy Money." Federal agents trail an overly cautious counterfeiter & blast a phony money syndicate.

7:30 7 **CHANCE OF A LIFETIME**—Acts
9 **"HITCH HIKE LADY"**
MOVIE—(1st showing) An English woman decides to visit her son in California, basing her decision on his glowing letters. Alison Shipworth, Mae Clarke, Arthur Treacher.

8:00 4 **VIDEO THEATER**—Drama
"Tunnel Job," with Brian Donlevy. The courageous boss of a dangerous construction project risks his life when a crisis arises on the job.
5 **DRAGNET**—Police Drama
Sgt. Friday (Jack Webb) tracks down a strangler who had no motive for his crime.
7 **MOTOR CITY FIGHTS**
Allie Gronik with 39 wins, 10 losses & 2 draws vs Allan Moody with 19 wins and 1 loss in 10 round welterweight bout from Detroit.

8:30 4 **BIG TOWN**—Drama
A brilliant young scientist is torn between the love of his work & the love of his attractive wife.
5 **FORD THEATER**—Film Drama
"Sweet Talk Me Jackson" with Dick Haymes, James Gleason, & Dawn Addams. Comedy about an over-popular crooner who retires to the country & falls in love with a girl who professes to have no interest in him at all.
9 **"SOUND IN THE NIGHT"**
Entrapment by the law of a killer who was willing to allow an innocent man to go to the chair for him. Lee Marvin & Willis B. Bouchey.

9:00 4 **MY LITTLE MARGIE**—Comedy
Margie (Gale Storm) causes havoc in dramatic circles when she sets out to sell Freddie's play.
5 **MARTIN KANE, PRIVATE EYE**
Dinner for two in a penthouse apartment becomes murder for one.
7 **IMPACT**—News And Features
Austin Kiplinger as moderator.
9 **"AN ONLY SON"**—Film
Farmer, clinging to the ways of the past, learns to understand his inventor-son.

9:30 4 **RACKET SQUAD**—Drama
A gem expert who owns a jewelry store is hoaxed in "The Perfect Match."
5 **FOREIGN INTRIGUE**—Tale
Jerome Thor & Sydna Scott.
7 **QUICK AS A FLASH**—Quiz
Prominent panel members try to guess the situation; Bud Collyer mc.

WILSON
11 P.M. (5)

NORDINE
11:45 P.M. (5)

THUR

MAY 21

9:30 9 **BOSTON BLACKIE**—Drama
Kent Taylor is featured.

10:00 4 **FAHEY FLYNN**—News Data
5 **WEATHERMAN**—Clint Youle
7 **AUSTIN KIPLINGER**—News
9 **"BOWERY BOY"**
MOVIE—Young doctor, assigned to a Bowery clinic, finds many undesirable conditions which he sets out to end. Dennis O'Keefe, Louise Campbell, and Jimmy Lydon.

10:10 4 **MEET MISS LEE**—Weather
Lee Phillip with news & predictions.
5 **DORSEY CONNORS**—Ideas
Wonderful wooden clothes pins.

10:15 4 **HARRINGTON ON SPORTS**
5 **CLIFTON UTLEY & NEWS**
7 **SPORTS HIGHLIGHTS**—Drees

10:25 4 **MUSIC COUNTER**—Top Tunes
Helen Lee & George Ramsby.
7 **YOUR WEATHER**—W. Griffin

10:30 4 **HARRINGTON AND THE NEWS**
5 **LET'S LOOK AT SPORTS**—News
7 **WHAT'S YOUR QUESTION?**
Q. & A. session with Art Youngquist.

10:45 4 **OUR SONG**—Musical
5 **HERBIE MINTZ SHOW**—Musical

11:00 4 **KUP'S TV COLUMN**—Guests
5 **HARNESS RACING**—Maywood
Joe Wilson announces action.
7 **ULMER TURNER**—News
9 **"GLASS ALIBI"**
MOVIE — A reporter, criminally bent, inveigles a wealthy woman into marriage when he learns she is to die of a heart ailment. Paul Kelly & Anne Gwynne.

11:10 7 **"BOY, A GIRL & A BIKE"**
MOVIE—Story centering around the bicycle races through the rolling hills of England.

11:15 4 **11:15 EDITION**—Fahey Flynn

11:30 4 **MURDER BEFORE MIDNIGHT**

11:45 5 **FACES IN THE WINDOW**
Ken Nordine reads mystery tale.

12:00 4 **"THREE WEIRD SISTERS"**
MOVIE—An earthquake reveals the true character of three "poor" women. Nancy Price & Mary Claire.

12:15 7 **"CARNIVAL"**
MOVIE—Story of a girl's failure in career and disappointment in love. Sally Gray & Michael Wilding.

1:00 4 **LATE WORLD NEWS**

(Stations reserve the right to change above listings without notice)

Kitty Kallen, who has guest-starred on virtually every top notch TV show on the major networks, currently stars in the Palmer House Empire Room show. With the lovely singer, is the comedy dancing of Johnnie Bachemin, the juggling of Miss Loni and a special added attraction in the New Orleans music of Sharkey and the Kings of Dixieland. Eddie O'Neal and his orchestra return from a national tour to provide music for this show and dancing.

—Adv.

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LAWNDALE 2-7300

DEAR BOSS:

"See it Now" is certainly the finest news feature on TV. It is almost unbelievably smooth. But maybe they could at least slip a cog during the commercial for Alcoa Aluminum. —just to make the show human.

There's a golden opportunity in that trickiest of all mineral tongue-twisters: Aluminum. Why not let Phil (aluminum pronouncer) Silvers do their commercial, just once? I'll bet Alcoa would sell tons of linoleum without trying.

Judging from the studio audience at the premier of Eddie Fisher's new Coca Cola show Eddie is a big success on TV. Every time Eddie opened his mouth hundreds of uninhibited teenage females screamed at the tops of their lungs. They should have waited to see if Eddie was really going to sing. It seemed to me that most of the times he opened his mouth it was to pop in a Coca Cola bottle.

Meanwhile another crooner —Johnny Desmond—launched himself into strange waters. Johnny starred in a dramatic role on DANGER. It was all about a girl and a crooner and an escaped convict. From here it looked like Johnny made a good, believable crooner, and not just when he was singing the theme song. I will say though that when the cops finished blasting their 38's off camera I didn't have any doubts as to which character was headin' for the morgue and which one was headin' back for the Breakfast Club.

Martin & Lewis were still fairly funny on their recent return to the Comedy Hour. But gosh ... remember back when they used to panic us; when they were hilarious? How time flies! At their present rate I should say that by the first frost of next fall, Dean and Jerry could REALLY be replaced by Tony Martin and Joe Louis.

CHUB

(continued from page A-3)

All in the Script

After viewing Burns and Allen last Monday nite and watching the asinine capers of Gracie, I cannot understand how anyone in his right mind can watch them week after week. Gossip is a cruel thing in real life, but when a grown woman goes out of her way to break up a home—even on TV —I think it's going a little too far. At the end, when she is accused of this, she has the nerve to laugh about it. . . . It was too much for me, and it's the last time I'll watch them. . . .

HAZEL MARTIN, Chicago

Your privilege, but do you swear off movie greats for the same reason? —Ed.

Calling Mr. Webster

On Wednesday, April 22, Warren Hull asked a contestant for a nine-letter word meaning 'merry-go-round.' Answer was 'carousel.' I count eight letters—right?

MRS. GRACE ROBERTS, Oak Park

Eight it is.—Ed.

The Lost Art

I am a woman who likes boxing, but was disgusted after seeing the Carter-Collins fight. It struck me with horror to see such a thing happen to a young lad like Collins. I know what is meant by him being a challenger, but I've seen fights stopped over less than what that youngster took. If that is sport, I'm afraid I've been misinformed on the definition of the word.

MRS. GEORGE SCHLOEGEL, Westmont, Ill.

Murray A Ham?

What's the matter with Ken Murray lately? Most of his programs "stink!" On March 22 he mentioned the fact that HE was the STAR in a new movie at least 10 times. He also mentioned that Tex Ritter sang the background music for this picture as he did for "High Noon." I also noticed that he wouldn't ask Tex to sing "High Noon" probably because the Great Ken Murray didn't star in that picture.

JANIS KAYE REEG, Sturgis, Mich.

This young fellow, back in cashmere sweaters after wearing Army khaki for the last two years, is on the first rung of his TV ladder to fame. Civilian Eddie Fisher has teamed up with former Hollywood matinee idol Don Ameche to present a twice-weekly musical stanza (6:30 P.M. Wednesdays and Fridays) on NBC-TV.

THURSDAY

See the TV quiz game that has electrified the nation

"QUICK AS A FLASH"

Watch as emcee **BUD COLLYER** puts celebrity-contestant teams through a whirlwind of brain-teasing skits. You'll enjoy it!

ALTERNATE THURSDAYS—9:30 P.M.

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CHANNEL 7
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ABC Television Network

Reviews

Swayze: an objective news digest.

News Caravan

PROGRAM OF THE WEEK

JOHN CAMERON SWAYZE's *Camel News Caravan* (NBC) made its debut more than five years ago as network TV's first attempt to usurp the role of pictorial reporting previously held by the newsreels. Since then, the program has been consistently successful not only in bringing viewers a skillful-roundup nightly of world news events but also in pacing the rest of TV in news coverage.

New Methods of Reporting

Much of the success of *News Caravan* lies in the way the NBC producers have made news themselves in innovating new methods of TV reporting. The program first utilized instantaneous switching between cities for authentic eye-witness reports of news in the making. It also claims credit for having been the first to employ jet aircraft to fly in films from places inaccessible to live TV pickups.

These technical aids would be only novel gadgets if not aided by Swayze's competently objective reporting. Since *Caravan* is devoted to spot coverage, Swayze steers clear of analysis or personal appraisal of events.

When *Caravan* was first launched, NBC was only beginning to line up its staff of camera-equipped correspondents around the world. As an interim measure, the network arranged to use Fox Movietone cameramen to supply its daily quota of films. Soon it cut the ties with Movietone to rely exclusively on its own staff. Several NBC cameramen, such as the youthful Jones twins, have since won plaudits for their skill in providing top photography of major news events.

A Polished Product

Today *Caravan* is a polished product, a combination of live and film coverage. Swayze's camera switches to NBC correspondents in Washington provide viewers with latest reports from the nation's capital. If it's a story which happened in some remote locale, such as the recent GI plane crash in the Pacific Northwest, then *Caravan* presents filmed interviews with the survivors.

Frank Wisbar: high average, low cost.

FIRESIDE THEATER

FIRESIDE THEATER is the oldest continuous-run telefilm series, and also one of the best. Since it took to the video airwaves back in 1949, the weekly half-hour dramatic show has had a consistently high batting average, despite its production costs being consistently lower than most other top-rated TV film programs (NBC).

Much of its success must be attributed to Frank Wisbar, who has served as producer-director of the series for years. Dealing with comedy, tragedy, romance, and other facets of drama, Wisbar has endowed *Fireside* with his own good taste and creative imagination. Some of the mystery episodes he has presented rival TV's *Suspense* for thrills, and he has displayed equal skill on most other stories.

Films for the first year of *Fireside* were produced by Bing Crosby Enterprises. When Wisbar replaced the Crosby outfit at the production helm of the series, BCE pulled its films out of circulation for a year. Recently these have been re-released to local TV stations under the new title of *Royal Playhouse*.

Since *Fireside* features different stories each week, it also presents different casts in each episode. While the budget prohibits the use of any top-name stars, many of the actors are well-known lesser players from either the movies or TV. Under Wisbar's knowing direction, they contribute handsomely to the dramatizations.

Use of film permits Wisbar a wider scope in backgrounds and settings than he has attempted to date. This again is probably due to budgetary problems but it nonetheless gives the program a somewhat confining atmosphere. It's a minor drawback, however, to a show which is otherwise standout.

CAPSULE CRITIQUES

ACTORS to play the title role may come and go, but *Martin Kane, Private Eye* just keeps rolling along Thursday nights on NBC. Lee Tracy is now the TV shamus. The stories and action move fast enough to sustain viewer interest in the proceedings.

TALENT PATROL (ABC) is an unimaginative imitation of Arthur Godfrey's *Talent Scouts*. Its chief saving grace is that it gives GI's a chance to display their talents and compete for an evening on the town with some well-known TV actress. The show is probably of most interest to a GI's friends and relatives.—*R. S.*

TV Guide Goes Backstage at a COLOR TV *Demonstration*

Dolores Gray and flower girl on color set.

THE NBC studio in the former Colonial Theater in New York was all out for color. On the set, showgirls and chorus boys from the *Hit Parade* troupe whirled in costumes of brilliant red, green, blue and purple. A flower girl clutched a huge bouquet of multi-colored blossoms.

Dolores Gray, a star Broadway singer, waited in front of the camera, wiping her moist palms with cleansing tissue. Behind a backdrop, Burr Tillstrom and Fran Allison lounged beside the stage on which Kukla, Ollie & Co. would appear. At the opposite side of the stage, George Burton clucked to his performing parakeets.

Use Bigger Cameras

The cameras were not unlike the ordinary TV camera, but bigger and boxier because they held three image orthicon tubes in place of the usual one. Along the side they carried the magic words "Color Television."

This, and the control room, was what set this performance apart from any other television show. For what appeared on the monitors in the darkened control room was not a black-and-white duplicate of the scene on stage, but brilliant color that matched the dancers hue for hue.

The program was being telecast 45 miles airline to the RCA Laboratories in Princeton, N. J., where it was being viewed by a Congressional committee headed by Rep. Charles A. Wolverton (R., N. J.). Later, Wolverton said the color was "ready for the public," possibly by Christmas.

On the monitors, the color was impressively brilliant, yet not oppressive to the eye on the small screens.

Brilliant Color Received

Burton's parakeets, which looked colorless on the black-and-white sets, were splashes of brightness, even their fluttering wings registering in color. The program, telecast over New York Channel 4 by Experimental Station KE-2X-JV, went off smoothly. It was received in black-and-white by regular Channel 4 viewers, for the RCA system is compatible—color sets receive color, standard sets show black-and-white.

From Princeton, the Congressional committee came to the Colonial Theater. The entire show was run off again. This time it shared attention with a bar and buffet where Congressmen stood chatting with NBC and RCA executives and an occasional showgirl.

Tillstrom, his performance finished, joined the party.

"Great stuff, this color," he said. "Once you've seen it, you're never satisfied with black-and-white again."

Private Eye–With Muscles

RALPH BELLAMY'S MIKE BARNETT FIGHTS CRIME WITHOUT GUN

Bellamy will handle this without gunfire.

FROM the back alleys of Europe, Ralph Bellamy, who plays the role of Mike Barnett, private eye, on CBS' *Man Against Crime*, has learned some fancy arm and footwork.

Although the real life Bellamy doesn't roam through back alleys, he's picked up a sure fire system of defense from those who do. Using leverage in place of brawn, he can bash in a thug's skull or break a man's arm without wrinkling his gray flannel suit. This is his method of self-defense, a technique both he and the resistance movement behind the Iron Curtain find handy when in a tough spot.

Over a highball, without a thug or corpse in sight, Bellamy explained why such sure-footed fencing is necessary to Mike Barnett.

Never Carries a Gun

Mike is the fearless detective who pits his brain against the underworld. He never looks for trouble. Trouble in the guise of damsels in distress, rum-runners and hi-jackers always finds Mike. And Mike never carries a gun.

Instead, he has learned how to throw a bad guy, break his back if necessary, as a method of self-protection.

"A five-foot-tall woman could easily handle a 200-pound man," he said.

What distinguishes Mike Barnett from every other sleuth on TV is his friendship with the cops. Mike likes cops. He's a detective who knows his place. When something comes up that is within the jurisdiction of the police, he calls them in. He thinks they all have at least average I.Q.'s and quite a few of them are intelligent.

Friendly with Police

This attitude has made friends, fans and critics of the police. "If I do anything unrealistic," Bellamy says, "I have the whole force up in arms."

Bellamy's respect for the force was developed before Mike Barnett was born on the typewriter. For two years on Broadway, Bellamy played Jim McLeod, the cynical detective of Sidney Kingsley's *Detective Story*. As preparation for the role, Bellamy spent six weeks combing night courts and police squad rooms for background. Along with discovering the way to handcuff a prisoner, he found that cops are people.

New York's Finest has been good to this Hollywood exile. When Bellamy hits a snag in his crusade against crime, he calls on a police captain friend who gives him some fast answers. Some time back, the script called for fingerprint equipment. The CBS prop room came up with some

Bellamy, in film sequence at left, shows typical scenes which add action to *Man Against Crime*. Constance Clausen is the girl and the scene was made at Palisades Park. In lowest picture, Ralph confers with camera crew.

talcum powder and a magnifying glass. Both struck Bellamy as amateurish. He called his inside information source who gave him a terse, "Hold everything," and was at the studio in 15 minutes with a fingerprinting kit, a gift Bellamy still treasures and uses.

As testimony to Bellamy's popularity, the Associated Licensed Detectives of New York State two years ago made him honorary president of their organization. Six - feet - one, broad-shouldered and handsome, Bellamy is a romanticized version of a private

Ralph and pretty aide discuss the script for show scene made in port of New York.

sleuth. For good reason, the men who solve crime for a living rather than for a TV audience, are of medium height and build and are as undistinguishable as yesterday's waiter.

Bellamy also carries a badge testifying to honorary membership in the N. Y. Police Department.

Wears Out Writers

Since Bellamy started the Mike Barnett series three and a half years ago, the show has run through some 28 writers. Larry Klee, creater of Barnett, wrote the show for two years before the strain of murder once a week for 52 weeks took its toll.

"There are only a half a dozen ways to kill a man," Bellamy told us, "and there are only a half dozen reasons for doing it on TV. We have to keep changing the locale."

Although the show is filmed in New York, changing the locale is not as difficult as it might seem. Indoor scenes are filmed in a huge Bronx studio. Bronx Park, virtually at its front door, offers inlets, caves, a lake and enough naturalness to pass on film, as it already has, for the Canadian woods.

When Bellamy left Hollywood in 1943 looking for a "part with guts," he was thinking of more than a cops and robbers series—even one that consistently ranks in the top strata of all

Robert Preston, left, also film veteran, joins Bellamy in sequence from TV series.

TV polls. He found what he was seeking in two significant and successful Broadway plays. *Tomorrow the World* broke box office records for 62 weeks and he followed it with *State of the Union* which won both a Pulitzer Prize and the Drama Critics Award.

Detective Story set him up for the sleuthing business, a highly lucrative one, but at 49, he worries about becoming typed. Never a whodunit fan, he'd like to go back to roles and plays about people. In 1944, he tried directing *Pretty Little Parlor*, about people, but it lasted only a week.

"Maybe I'll even write a play," Bellamy suggested."I don't know what it will be about except that it will concern people. And it won't be about cops and robbers."

TV in the news

UNCLE SAM, it was revealed, may "angel" a huge TV and film production center in New York. A number of Federal agencies, including Voice of America, Office of Civil Defense, Department of Defense, and the Agriculture Departments are interested in the $100,000,000 project.

•

DuMont Network snagged TV rights to the East-West football game for the next three years. The event is telecast from San Francisco early each January.

•

Hal Block, formerly of *What's My Line?* returned from a radio stint in Florida and announced he was heading a syndicate that plans to operate five television stations.

•

After the announcement by 20th Century-Fox that a number of old films would be released to TV, stations and networks indicated they weren't too interested. Reason: movies from the major studio probably will be expensive, and the telecasters were serving notice that the price had better be right.

•

Statements from various manufacturers this week indicated that they are confident the Federal Communications Commission will approve a new set of color standards by the end of this year. So far, the FCC hasn't even set a date to view the color system the industry likes.

•

Bishop Sheen ended his second season on the air last Tuesday with a record number of outlets. He was seen on 75 television stations each week, heard on 530 radio stations. When he returns in the fall the list of stations may be even longer.

•

Armour Research Foundation came up with a gimmick that will make possible low-cost tape "phonograph" attachments for TV sets. It probably will be on the market soon.

FINE TUNING

By OLLIE CRAWFORD

NATIONAL group formed to promote educational television. College TV probably will use cathode ray-ray-ray tubes.

•

A student will now have a choice between a small school and one of those big 21-inch tube jobs.

•

This will be the first course in foreign languages over TV, aside from the dialogue in those British movies. They have one course in Roman history that is even older than the old movies. On college TV, you can hear some of Uncle Miltie's jokes in the original Greek.

•

One kid flunked his freshman class and had to go back for another year at Radio Prep.

•

The TV course in Eastern philosophies will never be as popular as the Westerns. One guy has seen so many Westerns he identifies his class as Colt '38. He says his favorite show on college television is Curriculum and Abner.

•

This means the prof who has been using those same jokes for years will have to hire a couple writers.

•

It was hard on one teacher. He got into so many beer commercials he ended up as a full professor.

YOUNG HOPEFULS DO BIT PARTS NOW, STUDY HARD FOR EVENTUAL STARDOM

Siri, Judy Tyler, Marion Moore, Shirley Cotler and Georgia Landeau, left to right, discuss their careers during a rehearsal breather in a New York TV studio.

THE blondes, brunettes and redheads whose eyes and hearts used to be set only on motion pictures are now storming the television studios of Hollywood and New York.

Out of the hundreds who besiege the production offices and haunt the model agencies, only a few will succeed. But hope always runs high. The next telephone call may be the one that will launch a brilliant career.

That was the way Judy Tyler achieved her role as Princess Summerfall Winterspring on the *Howdy Doody* show. It's the hope of pretty young aspirants like Siri, Marion Moore, Shirley Cotler, Georgia Landeau, Linda Lombard, Dorothy Hart, and many others.

Two years ago, Judy was picked out of the Copacabana chorus line by Jimmy Durante for a bit part on a show. She got other jobs, but it was still on a now and then basis. Then she heard they were looking for a girl who could sing on the *Howdy Doody* show. She auditioned with more than 200 others.

"I was lucky," she says. "I could sing, dance and work puppets and I look like an Indian, actually like the Indian Princess puppet they used before they decided to have a live girl." Now she's making between $25,000 and $30,000 a year.

Siri Is a Blonde

Siri is a statuesque blonde of Swedish persuasion, with a comic gift for doing strange things to the English language. "I know I have no talent as an actress," she candidly admits. "My dream is to work steady as straight-woman with comedian—like Dagmar."

It's good for a girl, Siri points out, to know her limitations, then she'll never be too disappointed. After she lost her first chorus job, Siri had, as she puts it, to "run around with my own feet" looking for jobs. Her TV jobs are sporadic—sometimes three in a week, perhaps not another job for three weeks. But what with occasional modeling jobs, she manages well.

Georgia Landeau is different. She's a serious student of the drama, prefers those heart-rending psychological jobs. Georgia never passes up a job, whether it's a commercial, a walk-on or modeling. She averages about $350 a week.

Georgia will average two or three shows a week over long periods of time. Since she has been on TV, the longest time between shows has been four months.

Shirley Cotler, on the other hand, has set her goal at being either top commercial "talent" or a well-known cover girl. At 18, she's doing well, averaging $160 to $170 weekly between the Copacabana chorus, television and modeling jobs. As a walk-on performer for the Perry Como show she makes $40. She gets $20 an hour as a photographer's model.

They Are Typical

These are fairly typical of the girls on whom the TV casting directors depend for bit parts, commercials and walk-ons. Their value, beside the fact that they're good to look at, is their dependability, promptness and lack of temperamental fireworks.

Their future success depends on what talent they have, whether for dancing, singing or dramatics. When a girl shows her ability to learn lines, willingness to improve herself by study, and the kind of personality that projects across the TV screen, plus the luck to be in the right place at the right time when opportunity knocks, she may be a future Dorothy Collins or Patti Page.

TV's young hopefuls are all waiting for just that chance.

Dorothy Hart has clear-cut type of beauty that carries impact on television screen.

Linda Lombard has sultry type of charm; she hopes for stardom in dramatic roles.

IN THE CAST

Audrey Meadows: famed for adept comedy.

WHEN Audrey Meadows was hired sight-unseen by Jackie Gleason to appear on the rotund comic's TV show, no one was particularly surprised. Audrey had gained a reputation in television circles as a terrific off-the-cuff comedienne—one who could talk on her feet and ad lib when the occasion called for it.

She got her baptism of fire working with Phil Silvers and Bob and Ray. She was the feminine comedy lead opposite Silvers in the Broadway hit, *Top Banana.*

But it was Audrey's adept clowning with satirists Bob and Ray that won her coast-to-coast attention. Portraying such mock characterizations as "Linda Lovely" and "Mary Noble, Backstage Wife" in some wonderful spoofs of radio soap operas, she frequently had Bob, Ray, the cameramen, stagehands and all guffawing at her dead pan nonsense

Audrey was born in WuChang, China. She and her older sister, Jayne, were the daughters of a missionary couple. They settled in the U. S. after the family was driven out during the Civil War of the Thirties.

Jayne, an actress and panelist on *I've Got a Secret,* lives with her sister in a mid-Manhattan apartment building, where the two are considered the most compatible sisters in show business.

Her role as the slovenly Alice in the "Honeymooners" skit is Audrey's major TV assignment at the moment.

BLOOPERS

On the Mama *program the table was being set with plastic dishes. They didn't have plastic in those days.*

Mrs. D. Yobs, Kearny, N. J.

On *Welcome Travelers,* Tommy Bartlett said "Luchow's Chinese Resturant in New York." Everyone knows it has been known for EUROPEAN food for over 50 years.

Adele Dorbacker, Mahwah, N. J.

On Hallmark Theater *the announcer said: "Handsomely wripped gaft." He meant "wrapped gift," I presume.*

Mrs. A. Sutz, Brooklyn, N. Y.

Announcer at the fights: "Gonzales is married and has two daughters, wearing black trunks!"

Mrs. Howard Betts Briley, Falls Church, Va.

Five Dollars will be paid for each Blooper published. Send to TV Guide Bloopers, 333 S. Broad Street, Phila. 7, Pa. In case of duplicates, first one received will be published.

Betty Furness' TIPS ON *Grooming*

Betty Furness uses a scarf, not to look like an escaped zombie, but to keep hairdo and make-up intact while getting dressed.

NEATNESS is the key to good grooming, according to Betty Furness, TV's top saleswoman, who has the reputation of being one of the most perfectly groomed women in New York.

"If you start out neat, you'll look neat," she maintains. By starting out neat, she means with the fundamentals, like bureau drawers and clothes closets, and each individual item that goes into them.

If your wardrobe is not extensive, do your mending as soon as you remove a garment. And always hang up your clothes immediately, but first see that they're well-brushed and unmussed, she adds.

Miss Furness advises buying six pairs of stockings at a time, of the same shade, so that if one develops a run, you can match up another pair. This also eliminates the nightly washing, of which she does not approve.

"Why waste time and soap washing every night?" she queries. "Do the job once a week and look at all the effort you save. The same with gloves. If you have four pairs of white cotton gloves, you can cut your washing down to once or twice a week."

Miss Furness also has some tips on how to dress in a hurry without looking as if your clothes had been flung on you. She starts with the outer clothing, deciding what suit or dress and coat she will wear. Then she chooses the underwear to go with them and the accessories, and lays them out in the order she's to put them on. After her bath, she puts on her underthings and does her hair and make-up.

"I never comb my hair or put on make-up with my outer clothes on. For one thing, you have more freedom to do a good job of making up and you don't get hair or powder or lipstick smudges on your clothes. I've learned a trick from the models. I keep a large silk scarf, which I tie around my head and then slip on my dress. My hair and make-up stays put and my dress stays fresh."

Above all, she stresses make-up as a great morale builder, if done well.

What a Personality!

TV GUIDE

There's no other magazine in the country like TV GUIDE! Look at that brilliant color! Look at all those good stories, features and pictures. And, best of all, look at the program listings! They provide the most complete and detailed guide to all television shows you'll find anywhere. They include these special features:

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TV MOVIE GUIDE

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It's so nice to have a guide around the house TV GUIDE

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